

# Wake Tech Communication (COM 231) - Public Speaking Practice Test (Sample)

## Study Guide



**Everything you need from our exam experts!**

**This is a sample study guide. To access the full version with hundreds of questions,**

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# Introduction

Preparing for a certification exam can feel overwhelming, but with the right tools, it becomes an opportunity to build confidence, sharpen your skills, and move one step closer to your goals. At Examzify, we believe that effective exam preparation isn't just about memorization, it's about understanding the material, identifying knowledge gaps, and building the test-taking strategies that lead to success.

This guide was designed to help you do exactly that.

Whether you're preparing for a licensing exam, professional certification, or entry-level qualification, this book offers structured practice to reinforce key concepts. You'll find a wide range of multiple-choice questions, each followed by clear explanations to help you understand not just the right answer, but why it's correct.

The content in this guide is based on real-world exam objectives and aligned with the types of questions and topics commonly found on official tests. It's ideal for learners who want to:

- Practice answering questions under realistic conditions,
- Improve accuracy and speed,
- Review explanations to strengthen weak areas, and
- Approach the exam with greater confidence.

We recommend using this book not as a stand-alone study tool, but alongside other resources like flashcards, textbooks, or hands-on training. For best results, we recommend working through each question, reflecting on the explanation provided, and revisiting the topics that challenge you most.

Remember: successful test preparation isn't about getting every question right the first time, it's about learning from your mistakes and improving over time. Stay focused, trust the process, and know that every page you turn brings you closer to success.

Let's begin.

# How to Use This Guide

**This guide is designed to help you study more effectively and approach your exam with confidence. Whether you're reviewing for the first time or doing a final refresh, here's how to get the most out of your Examzify study guide:**

## 1. Start with a Diagnostic Review

**Skim through the questions to get a sense of what you know and what you need to focus on. Don't worry about getting everything right, your goal is to identify knowledge gaps early.**

## 2. Study in Short, Focused Sessions

**Break your study time into manageable blocks (e.g. 30 - 45 minutes). Review a handful of questions, reflect on the explanations, and take breaks to retain information better.**

## 3. Learn from the Explanations

**After answering a question, always read the explanation, even if you got it right. It reinforces key points, corrects misunderstandings, and teaches subtle distinctions between similar answers.**

## 4. Track Your Progress

**Use bookmarks or notes (if reading digitally) to mark difficult questions. Revisit these regularly and track improvements over time.**

## 5. Simulate the Real Exam

**Once you're comfortable, try taking a full set of questions without pausing. Set a timer and simulate test-day conditions to build confidence and time management skills.**

## 6. Repeat and Review

**Don't just study once, repetition builds retention. Re-attempt questions after a few days and revisit explanations to reinforce learning.**

## 7. Use Other Tools

**Pair this guide with other Examzify tools like flashcards, and digital practice tests to strengthen your preparation across formats.**

**There's no single right way to study, but consistent, thoughtful effort always wins. Use this guide flexibly — adapt the tips above to fit your pace and learning style. You've got this!**

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## **Questions**

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- 1. Which of the following ideas is not one of the guidelines for ethical speaking?**
  - A. Speak truthfully.**
  - B. Don't "rock the boat."**
  - C. Avoid excessive and inappropriate emotional appeals.**
  - D. Recognize the "power of the podium."**
  
- 2. Name one technique for engaging an audience during a speech.**
  - A. Reading from a script**
  - B. Asking open-ended questions or incorporating audience participation**
  - C. Using complex jargon**
  - D. Speaking in monotone**
  
- 3. What is the impact of good body language during a speech?**
  - A. It has no significant effect**
  - B. It can indicate confidence and engage the audience**
  - C. It is only important for visual presentations**
  - D. It distracts from the speaker's message**
  
- 4. What does the term "information literacy" imply?**
  - A. Bias awareness**
  - B. Selectivity**
  - C. Consuming information wisely and appropriately.**
  - D. Buyer beware**
  
- 5. What role does storytelling play in public speaking?**
  - A. It adds unnecessary length to the speech**
  - B. It helps illustrate points and maintain audience interest**
  - C. It distracts from the main topic**
  - D. It is not important in public speaking**

**6. Which of the following sentences demonstrates the active voice?**

- A. He ran a marathon last week.**
- B. The marathon was run by him last week.**
- C. A marathon was run last week.**
- D. There was a race.**

**7. Which of the following best describes the role of audience interaction in public speaking?**

- A. It is optional and should be avoided to maintain focus.**
- B. It enhances engagement and can provide immediate feedback.**
- C. It should only occur at the end of a presentation.**
- D. It can distract from the main message of the speech.**

**8. Which of the following is a type of delivery style in public speaking?**

- A. Informal delivery**
- B. Written delivery**
- C. Manuscript delivery**
- D. Nontraditional delivery**

**9. What does nonverbal communication in public speaking include?**

- A. Only facial expressions**
- B. Only body language**
- C. Verbal jokes and humor**
- D. Body language, gestures, and eye contact**

**10. What do clichés suggest about a speaker's skills?**

- A. They indicate extensive vocabulary.**
- B. They show creativity in speech.**
- C. They imply limited vocabulary and imagination.**
- D. They enhance communication effectiveness.**

## **Answers**

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1. B
2. B
3. B
4. C
5. B
6. A
7. B
8. C
9. D
10. C

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## **Explanations**

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**1. Which of the following ideas is not one of the guidelines for ethical speaking?**

- A. Speak truthfully.**
- B. Don't "rock the boat."**
- C. Avoid excessive and inappropriate emotional appeals.**
- D. Recognize the "power of the podium."**

The idea that is identified as not being one of the guidelines for ethical speaking focuses on the importance of transparency and integrity in communication. Ethical speaking emphasizes the need to convey information accurately, which includes being truthful and avoiding unnecessary manipulation of the audience's emotions. Guidelines for ethical speaking encourage speakers to share their views and insights honestly, even if it means challenging conventional beliefs or addressing controversial topics. In this context, the phrase "Don't 'rock the boat'" implies avoiding disruption or challenging prevailing norms, which could lead to the suppression of honest dialogue or valuable discourse. Ethical speaking encourages individuals to express their thoughts candidly, standing by the importance of truthfulness and the responsible use of emotional appeals. The concepts of recognizing the "power of the podium" and avoiding excessive emotional manipulation further reinforce the principles of ethical communication in public speaking. Thus, the correct identification of this idea underscores the value of respect for open communication and the encouragement of critical discussion, rather than conformity or avoidance of sensitive topics.

**2. Name one technique for engaging an audience during a speech.**

- A. Reading from a script**
- B. Asking open-ended questions or incorporating audience participation**
- C. Using complex jargon**
- D. Speaking in monotone**

Engaging an audience during a speech is crucial for maintaining interest and ensuring that the message is effectively communicated. Asking open-ended questions or incorporating audience participation is an effective technique because it creates a two-way interaction between the speaker and the audience. This method encourages audience members to think critically about the topic and contributes to a more dynamic and engaging presentation. When speakers invite audience participation, it fosters a sense of community and involvement, making listeners more likely to remember the content and feel connected to the speaker. In contrast, reading from a script can lead to a disengaged audience since it may come across as flat or impersonal. Using complex jargon may alienate audience members who are unfamiliar with the terminology, reducing their ability to grasp the message. Speaking in monotone can diminish excitement and enthusiasm, resulting in a less impactful delivery. By choosing to engage the audience through interactive techniques, speakers can enhance the overall effectiveness of their presentation and create a more memorable experience.

### 3. What is the impact of good body language during a speech?

- A. It has no significant effect
- B. It can indicate confidence and engage the audience**
- C. It is only important for visual presentations
- D. It distracts from the speaker's message

Good body language during a speech plays a crucial role in conveying the speaker's message effectively. When a speaker uses positive body language, such as maintaining eye contact, using appropriate gestures, and displaying open posture, it can significantly indicate confidence. This confidence can help establish a connection with the audience, making them more likely to engage with the content being presented. Additionally, effective body language enhances the verbal message by reinforcing key points and emotions. For instance, gesturing when emphasizing a point can help to underline its importance, while a relaxed posture can make the speaker seem more approachable and relatable. Overall, positive body language aids in keeping the audience's attention and enhances their overall understanding and retention of the information being communicated. This engagement can create a more dynamic and memorable presentation experience for both the speaker and the audience.

### 4. What does the term "information literacy" imply?

- A. Bias awareness
- B. Selectivity
- C. Consuming information wisely and appropriately.**
- D. Buyer beware

The term "information literacy" encompasses the ability to recognize when information is needed and to locate, evaluate, and effectively use the needed information. Being information literate means understanding how to consume information wisely and appropriately, which includes the ability to discern credible sources, analyze information critically, and utilize it effectively in various contexts. This encompasses not just finding information, but also evaluating its quality and relevance, understanding the nuances of it based on context, and applying it correctly in communication or decision-making processes. In a world inundated with information, the capacity to engage with information thoughtfully and responsibly is crucial, making the answer about consuming information wisely and appropriately the most accurate representation of information literacy.

## 5. What role does storytelling play in public speaking?

- A. It adds unnecessary length to the speech
- B. It helps illustrate points and maintain audience interest**
- C. It distracts from the main topic
- D. It is not important in public speaking

Storytelling is a powerful tool in public speaking primarily because it helps illustrate points and maintain audience interest. When speakers incorporate stories, they create a narrative that can make their message more relatable and memorable. By presenting information through stories, speakers can connect emotionally with the audience, which enhances engagement and retention of the content being presented. Stories often evoke feelings and provoke thoughts, allowing the audience to see the practical application of the speaker's ideas. As a result, storytelling fosters a deeper understanding of the subject matter, making the overall speech more impactful and effective. This ability to weave personal or illustrative anecdotes into a public speaking presentation is what distinguishes a captivating speaker from a less dynamic one.

## 6. Which of the following sentences demonstrates the active voice?

- A. He ran a marathon last week.**
- B. The marathon was run by him last week.
- C. A marathon was run last week.
- D. There was a race.

Active voice is characterized by a sentence structure where the subject performs the action expressed by the verb. In this case, "He ran a marathon last week" clearly shows the subject "He" taking action by running. The clarity and directness of active voice enhance the sentence's impact, making it more engaging for the reader or listener. In contrast, the other sentences illustrate passive constructions, where the subject is receiving the action rather than performing it. "The marathon was run by him last week" emphasizes the marathon instead of the runner, which dilutes the immediacy of the action. "A marathon was run last week" also places focus on the marathon, lacking a direct subject-action relationship. Lastly, "There was a race" is vague and doesn't indicate who participated or what occurred actively, which does not fulfill the criteria for active voice. Thus, the first sentence stands out as the best example of active voice.

**7. Which of the following best describes the role of audience interaction in public speaking?**

- A. It is optional and should be avoided to maintain focus.**
- B. It enhances engagement and can provide immediate feedback.**
- C. It should only occur at the end of a presentation.**
- D. It can distract from the main message of the speech.**

Audience interaction plays a crucial role in public speaking by enhancing engagement and fostering a connection between the speaker and the audience. When a speaker incorporates interactive elements, such as asking questions, inviting comments, or facilitating discussions, it creates a more dynamic environment. This interaction encourages listeners to be active participants rather than passive recipients of information, which can lead to improved retention of the material being presented. Moreover, audience interaction provides immediate feedback to the speaker. This feedback can help gauge the audience's understanding and interest levels, allowing the speaker to adjust their delivery or content accordingly. The result is a more tailored presentation that resonates with the audience, making the overall experience more impactful and memorable.

**8. Which of the following is a type of delivery style in public speaking?**

- A. Informal delivery**
- B. Written delivery**
- C. Manuscript delivery**
- D. Nontraditional delivery**

Manuscript delivery is a public speaking style where the speaker reads a prepared script word-for-word during the presentation. This method is commonly used when precise wording is essential, such as in formal speeches, legal settings, or situations where the speaker must ensure that the information is communicated exactly as intended. Manuscript delivery allows the speaker to maintain control over their message and minimizes the risk of miscommunication, which can be particularly important in settings where accuracy is crucial. Additionally, it is often used in speeches that require a set format or language, ensuring that crucial terms and phrases are delivered as planned. While this style can limit the speaker's ability to engage with the audience visually and adapt to their reactions, it also provides a structure that can enhance clarity, particularly on complex topics.

## 9. What does nonverbal communication in public speaking include?

- A. Only facial expressions
- B. Only body language
- C. Verbal jokes and humor
- D. Body language, gestures, and eye contact**

Nonverbal communication in public speaking encompasses a range of elements beyond just one aspect, making the choice that includes body language, gestures, and eye contact the most comprehensive representation of nonverbal cues. Body language refers to the physical posture and movement of a speaker, which can convey confidence, openness, or anxiety. Gestures enhance the verbal message, emphasizing points and engaging the audience visually. Eye contact establishes a connection with the audience, making the speaker appear more approachable and trustworthy, while also allowing for feedback through the audience's reactions. This holistic approach to nonverbal communication is crucial in public speaking, as it significantly impacts how the audience perceives the speaker's message. In contrast, focusing solely on facial expressions or body language neglects the dynamic and multifaceted nature of nonverbal cues in effective communication. Verbal jokes and humor fall outside the realm of nonverbal communication, as they rely on spoken language rather than physical expressions or actions.

## 10. What do clichés suggest about a speaker's skills?

- A. They indicate extensive vocabulary.
- B. They show creativity in speech.
- C. They imply limited vocabulary and imagination.**
- D. They enhance communication effectiveness.

Clichés imply limited vocabulary and imagination because they reflect a reliance on overused phrases rather than original thought. When a speaker resorts to clichés, it suggests that they might not have the depth of language or creativity to express their ideas in a fresh or engaging way. Instead of showcasing unique perspectives or well-crafted messages, clichés default to familiar expressions that can disengage the audience. This reliance can make the speech feel unoriginal and lazy, thereby hindering effective communication and failing to make a memorable impact. In public speaking, clarity and originality are valued, and clichés detract from a speaker's ability to convey their message effectively.

# Next Steps

**Congratulations on reaching the final section of this guide. You've taken a meaningful step toward passing your certification exam and advancing your career.**

**As you continue preparing, remember that consistent practice, review, and self-reflection are key to success. Make time to revisit difficult topics, simulate exam conditions, and track your progress along the way.**

**If you need help, have suggestions, or want to share feedback, we'd love to hear from you. Reach out to our team at [hello@examzify.com](mailto:hello@examzify.com).**

**Or visit your dedicated course page for more study tools and resources:**

**<https://waketechpublicspeaking.examzify.com>**

**We wish you the very best on your exam journey. You've got this!**

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