

SHOPIFY THEME DEVELOPMENT CERTIFICATION PRACTICE EXAM (SAMPLE) STUDY GUIDE



SAMPLE STUDY GUIDE WITH LIMITED QUESTIONS

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THE FULL VERSION STUDY GUIDE

<https://shopifythemedev.examzify.com>



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Introduction

Preparing for a certification exam can feel overwhelming, but with the right tools, it becomes an opportunity to build confidence, sharpen your skills, and move one step closer to your goals. At Examzify, we believe that effective exam preparation isn't just about memorization, it's about understanding the material, identifying knowledge gaps, and building the test-taking strategies that lead to success.

This guide was designed to help you do exactly that.

Whether you're preparing for a licensing exam, professional certification, or entry-level qualification, this book offers structured practice to reinforce key concepts. You'll find a wide range of multiple-choice questions, each followed by clear explanations to help you understand not just the right answer, but why it's correct.

The content in this guide is based on real-world exam objectives and aligned with the types of questions and topics commonly found on official tests. It's ideal for learners who want to:

- Practice answering questions under realistic conditions,
- Improve accuracy and speed,
- Review explanations to strengthen weak areas, and
- Approach the exam with greater confidence.

We recommend using this book not as a stand-alone study tool, but alongside other resources like flashcards, textbooks, or hands-on training. For best results, we recommend working through each question, reflecting on the explanation provided, and revisiting the topics that challenge you most.

Remember: successful test preparation isn't about getting every question right the first time, it's about learning from your mistakes and improving over time. Stay focused, trust the process, and know that every page you turn brings you closer to success.

Let's begin.

How to Use This Guide

This guide is designed to help you study more effectively and approach your exam with confidence. Whether you're reviewing for the first time or doing a final refresh, here's how to get the most out of your Examzify study guide:

1. Start with a Diagnostic Review

Skim through the questions to get a sense of what you know and what you need to focus on. Your goal is to identify knowledge gaps early.

2. Study in Short, Focused Sessions

Break your study time into manageable blocks (e.g. 30 – 45 minutes). Review a handful of questions, reflect on the explanations.

3. Learn from the Explanations

After answering a question, always read the explanation, even if you got it right. It reinforces key points, corrects misunderstandings, and teaches subtle distinctions between similar answers.

4. Track Your Progress

Use bookmarks or notes (if reading digitally) to mark difficult questions. Revisit these regularly and track improvements over time.

5. Simulate the Real Exam

Once you're comfortable, try taking a full set of questions without pausing. Set a timer and simulate test-day conditions to build confidence and time management skills.

6. Repeat and Review

Don't just study once, repetition builds retention. Re-attempt questions after a few days and revisit explanations to reinforce learning. Pair this guide with other Examzify tools like flashcards, and digital practice tests to strengthen your preparation across formats.

There's no single right way to study, but consistent, thoughtful effort always wins. Use this guide flexibly, adapt the tips above to fit your pace and learning style. You've got this!

Questions

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1. Which code snippet correctly includes a Sass file named theme.scss in a Shopify theme?
 - A. {{ 'theme.scss' | asset_url | stylesheet_tag }}
 - B. {{ 'theme.scss.liquid' | asset_url | stylesheet_tag }}
 - C. {{ 'theme.scss.css' | asset_url | stylesheet_tag }}
 - D. {{ 'theme.scss.liquid' | stylesheet_tag }}
2. How can a custom slideshow feature be implemented in a Shopify theme?
 - A. By using only CSS styling techniques
 - B. Through Liquid and JavaScript by creating a section with image inputs
 - C. By editing the theme settings directly in the Shopify admin
 - D. Only by using third-party apps from the Shopify App Store
3. The global variable Shopify.designMode can be used to detect what?
 - A. Whether the storefront is being viewed in the theme editor
 - B. If products are on sale
 - C. If the theme is compatible with mobile devices
 - D. The number of visitors on the site
4. What is the purpose of a brand's theme style guide in Shopify?
 - A. To ensure consistent content updates across the store
 - B. To outline the visual standards and guide design
 - C. To set pricing strategies for products offered
 - D. To establish customer service protocols
5. What types of sections does Shopify Online Store 2.0 support?
 - A. Only static sections that cannot be reordered
 - B. Static sections and dynamic sections that can be edited
 - C. Predefined sections only, with no customization
 - D. Dynamic sections that require code adjustments
6. To use tools like Slate or Theme Kit, is it necessary to create a private app in the Shopify store you wish to connect?
 - A. True
 - B. False

7. Why is the "featured products" section significant in a Shopify theme?

- A. It is only for aesthetic purposes
- B. It improves visibility and potential sales of selected products
- C. It can replace the need for a homepage
- D. It only displays products marked as on sale

8. What is the main function of "theme.liquid"?

- A. Contains only CSS styling
- B. Manages user accounts and data
- C. Forms the overall structure of a Shopify theme
- D. Allows for real-time updates

9. How can a footer be created in a Shopify theme?

- A. By adding HTML code directly in the homepage
- B. By editing the "footer.liquid" snippet or section
- C. Using a pre-made footer from the theme settings
- D. By creating a separate footer page

10. What is the maximum number of images that can be added to a single product in Shopify?

- A. 100
- B. 150
- C. 250
- D. 300

Answers

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1. C
2. B
3. A
4. B
5. B
6. B
7. B
8. C
9. B
10. C

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Explanations

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1. Which code snippet correctly includes a Sass file named theme.scss in a Shopify theme?

- A. `{{ 'theme.scss' | asset_url | stylesheet_tag }}`
- B. `{{ 'theme.scss.liquid' | asset_url | stylesheet_tag }}`
- C. `{{ 'theme.scss.css' | asset_url | stylesheet_tag }}`**
- D. `{{ 'theme.scss.liquid' | stylesheet_tag }}`

The correct approach to include a Sass file, such as theme.scss, in a Shopify theme is through the use of Liquid filters to ensure the appropriate processing and loading of the asset. In this context, when a Sass file is compiled, it typically generates a corresponding CSS file that is served to the browser. Using the path and methodology defined in Shopify's asset management system, the proper way to include the compiled output of a Sass file in your theme is to reference the generated CSS file. In practice, theme.scss will be processed automatically by Shopify, resulting in a theme.css file in the assets folder. Therefore, referencing theme.scss.css directly would not access the right compiled file. Instead, utilizing asset_url in conjunction with stylesheet_tag is the correct method to link to the final CSS output that is generated from your Sass file. Consequently, the snippet that is built correctly for this purpose utilizes the asset_url filter that points to the generated stylesheet correctly in its final output.

2. How can a custom slideshow feature be implemented in a Shopify theme?

- A. By using only CSS styling techniques
- B. Through Liquid and JavaScript by creating a section with image inputs**
- C. By editing the theme settings directly in the Shopify admin
- D. Only by using third-party apps from the Shopify App Store

Implementing a custom slideshow feature in a Shopify theme is effectively accomplished through Liquid and JavaScript by creating a section with image inputs. This approach allows for greater flexibility and customization capabilities. Liquid is Shopify's templating language that enables dynamic content rendering, while JavaScript can add interactive elements to enhance user experience. By creating a specific section in the theme where users can input images, you can leverage the simplicity of adding new images directly from the theme editor. This reduces reliance on external applications and gives store owners the ability to customize their site efficiently. The use of Liquid facilitates fetching and displaying these images dynamically, ensuring that the slideshow remains functional and reflective of the store's current offerings. While CSS is important for styling, it doesn't handle the functionality required for image transitions or other interactive components of a slideshow. Editing theme settings directly in the admin interface typically allows for simple adjustments rather than creating complex features like a slideshow. Lastly, relying solely on third-party apps can lead to additional costs or dependence on external solutions, which might not provide the tailored experience a custom implementation could achieve.

3. The global variable `Shopify.designMode` can be used to detect what?

- A. Whether the storefront is being viewed in the theme editor**
- B. If products are on sale
- C. If the theme is compatible with mobile devices
- D. The number of visitors on the site

The global variable `Shopify.designMode` is specifically designed to identify when the storefront is being viewed in the theme editor. This mode allows developers to test and customize themes without affecting the live storefront that customers interact with. By using this variable, a developer can implement conditional logic in their Liquid templates or JavaScript code that behaves differently when the theme is being edited, facilitating a smoother development and testing process. The other options do not pertain to the functionality of this variable: it does not provide information about product sales, theme compatibility with mobile devices, or visitor statistics. Therefore, the option reflecting the ability to detect the theme editor's context is the only accurate application of the `Shopify.designMode` variable.

4. What is the purpose of a brand's theme style guide in Shopify?

- A. To ensure consistent content updates across the store
- B. To outline the visual standards and guide design**
- C. To set pricing strategies for products offered
- D. To establish customer service protocols

The purpose of a brand's theme style guide in Shopify is to outline the visual standards and guide design. This guide serves as a comprehensive reference for maintaining brand consistency across all aspects of the store's appearance. It typically includes guidelines on typography, color palettes, image usage, layout styles, and other design elements that contribute to the overall look and feel of the online store. By adhering to these visual standards, businesses can create a cohesive shopping experience that reflects their brand identity, making it easily recognizable and aesthetically pleasing to customers. This consistency is crucial for building brand trust and can enhance the overall user experience, potentially leading to increased customer loyalty and sales. The other options focus on different aspects of managing a Shopify store that are unrelated to the visual design and branding component, emphasizing operational processes rather than design consistency.

5. What types of sections does Shopify Online Store 2.0 support?

- A. Only static sections that cannot be reordered
- B. Static sections and dynamic sections that can be edited**
- C. Predefined sections only, with no customization
- D. Dynamic sections that require code adjustments

Shopify Online Store 2.0 introduces a more flexible approach to theme development, allowing for both static and dynamic sections within a store. Static sections are fixed parts of the layout that do not change based on user interaction, while dynamic sections are customizable and editable by merchants directly through the Shopify admin. This means store owners can rearrange and configure these sections to better fit their needs without requiring any coding knowledge. Dynamic sections enhance the user experience by allowing merchants to personalize their storefronts easily, thus improving the overall functionality of the theme. This flexibility is a significant shift from earlier versions of Shopify, where customization options were more limited, leading to a less tailored shopping experience. The other options presented fail to capture the full scope of section types that Online Store 2.0 supports. There is no restriction to only static sections or predefined sections without customization. Additionally, dynamic sections do not require code adjustments by the merchant, as they are designed to be user-friendly and manageable directly from the admin interface. This innovation in Shopify's platform is aimed at empowering merchants to create unique stores that resonate with their brand identity without delving into complex coding.

6. To use tools like Slate or Theme Kit, is it necessary to create a private app in the Shopify store you wish to connect?

A. True

B. False

Using tools like Slate or Theme Kit does not require the creation of a private app in the Shopify store for initial connectivity. These tools are designed to help developers streamline the theme development process without having to set up a private app first. They provide a command-line interface that allows for easy deployment and management of themes directly from the developer's local environment to Shopify. The process generally involves configuring your development environment with your Shopify store URL, as well as an API key and password (provided when using certain authentication methods), but it does not necessarily obligate developers to create a private app. In contrast, a private app is typically needed for custom API integrations or when accessing certain store functionalities that require elevated permissions beyond what theme development tools provide. This separation means that while private apps have their place for specific development needs, they are not a prerequisite for using theme development tools like Slate or Theme Kit.

7. Why is the "featured products" section significant in a Shopify theme?

A. It is only for aesthetic purposes

B. It improves visibility and potential sales of selected products

C. It can replace the need for a homepage

D. It only displays products marked as on sale

The "featured products" section holds significant importance within a Shopify theme because it enhances the visibility of selected products, thereby increasing the likelihood of sales. By strategically showcasing certain items, merchants can draw customer attention to specific products that they want to promote, whether due to new arrivals, best-sellers, or items with higher profit margins. This section helps in guiding customer behavior through visual highlights, which can lead to faster purchasing decisions and improved conversion rates. This section isn't merely for decorative purposes or limited to products that are on sale; it is a functional aspect that plays a vital role in marketing strategies. Additionally, while it can spotlight products, it does not replace a homepage, as the homepage serves as a comprehensive entry point to the entire store, offering various sections and categories.

8. What is the main function of "theme.liquid"?

A. Contains only CSS styling

B. Manages user accounts and data

C. Forms the overall structure of a Shopify theme

D. Allows for real-time updates

The correct option highlights that "theme.liquid" is fundamental to forming the overall structure of a Shopify theme. This file acts as a template or blueprint for how the content is presented across a Shopify store. It integrates Liquid code, which is Shopify's templating language, allowing for the dynamic rendering of shop data, such as products, collections, and various other elements. The "theme.liquid" file typically includes essential components like the header, footer, and a main content area, which collectively define how the entirety of the website is structured and displayed to users. Within this structure, you can also incorporate referencing to other templates and snippets, giving you the versatility to build complex layouts. The other choices do not accurately describe the role of "theme.liquid." While CSS styling is critical for appearance, it is generally included in stylesheets rather than within "theme.liquid." User account management and data functionalities are handled by different components of Shopify and are not a direct responsibility of "theme.liquid." Lastly, real-time updates refer to functionality that isn't inherently tied to the structure provided by "theme.liquid," even though elements within it can be dynamically updated based on user interactions or changes in the store's data.

9. How can a footer be created in a Shopify theme?

- A. By adding HTML code directly in the homepage
- B. By editing the "footer.liquid" snippet or section**
- C. Using a pre-made footer from the theme settings
- D. By creating a separate footer page

Creating a footer in a Shopify theme is primarily accomplished by editing the "footer.liquid" snippet or section. This approach is effective because the footer is typically a consistent element that appears across multiple pages of a Shopify store. By placing the footer code in the "footer.liquid" file, it can be centralized and managed in one location, ensuring that any changes made to it are reflected site-wide. The "footer.liquid" file contains the structure and elements that will be displayed as the footer of your online store, such as links to important pages, copyright information, or contact details. Editing this file allows for greater customization and control over the appearance and functionality of the footer. While utilizing a pre-made footer from the theme settings can be beneficial for users seeking a quick and easy solution, it may not provide the same level of customization and control that directly editing the "footer.liquid" provides. Adding HTML directly to the homepage does not create a global footer, as it would only affect the homepage, and creating a separate footer page would not function as a footer, which is intended to display on all pages of the site.

10. What is the maximum number of images that can be added to a single product in Shopify?

- A. 100
- B. 150
- C. 250**
- D. 300

The maximum number of images that can be added to a single product in Shopify is indeed 250. This limit allows merchants to provide extensive visual elements for their products, enabling better representation and helping customers make informed purchasing decisions. High-quality, multiple images can showcase various angles, uses, and features of a product, which is especially important in e-commerce where customers cannot physically inspect items before purchase. Having a generous limit like 250 images offers flexibility for merchants to highlight the nuances and details of their products without overcrowding the display. It supports a richer shopping experience, which can ultimately lead to increased customer satisfaction and potentially higher sales conversions. This capacity reflects Shopify's understanding of the importance of visual merchandising in online retail.

Next Steps

Congratulations on reaching the final section of this guide. You've taken a meaningful step toward passing your certification exam and advancing your career.

As you continue preparing, remember that consistent practice, review, and self-reflection are key to success. Make time to revisit difficult topics, simulate exam conditions, and track your progress along the way.

If you need help, have suggestions, or want to share feedback, we'd love to hear from you. Reach out to our team at hello@examzify.com.

Or visit your dedicated course page for more study tools and resources:

<https://shopifythemedev.examzify.com>

We wish you the very best on your exam journey. You've got this!

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