

IB International Economics Higher Level (HL) Practice Exam (Sample)

Study Guide



Everything you need from our exam experts!

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Introduction

Preparing for a certification exam can feel overwhelming, but with the right tools, it becomes an opportunity to build confidence, sharpen your skills, and move one step closer to your goals. At Examzify, we believe that effective exam preparation isn't just about memorization, it's about understanding the material, identifying knowledge gaps, and building the test-taking strategies that lead to success.

This guide was designed to help you do exactly that.

Whether you're preparing for a licensing exam, professional certification, or entry-level qualification, this book offers structured practice to reinforce key concepts. You'll find a wide range of multiple-choice questions, each followed by clear explanations to help you understand not just the right answer, but why it's correct.

The content in this guide is based on real-world exam objectives and aligned with the types of questions and topics commonly found on official tests. It's ideal for learners who want to:

- Practice answering questions under realistic conditions,
- Improve accuracy and speed,
- Review explanations to strengthen weak areas, and
- Approach the exam with greater confidence.

We recommend using this book not as a stand-alone study tool, but alongside other resources like flashcards, textbooks, or hands-on training. For best results, we recommend working through each question, reflecting on the explanation provided, and revisiting the topics that challenge you most.

Remember: successful test preparation isn't about getting every question right the first time, it's about learning from your mistakes and improving over time. Stay focused, trust the process, and know that every page you turn brings you closer to success.

Let's begin.

How to Use This Guide

This guide is designed to help you study more effectively and approach your exam with confidence. Whether you're reviewing for the first time or doing a final refresh, here's how to get the most out of your Examzify study guide:

1. Start with a Diagnostic Review

Skim through the questions to get a sense of what you know and what you need to focus on. Your goal is to identify knowledge gaps early.

2. Study in Short, Focused Sessions

Break your study time into manageable blocks (e.g. 30 - 45 minutes). Review a handful of questions, reflect on the explanations.

3. Learn from the Explanations

After answering a question, always read the explanation, even if you got it right. It reinforces key points, corrects misunderstandings, and teaches subtle distinctions between similar answers.

4. Track Your Progress

Use bookmarks or notes (if reading digitally) to mark difficult questions. Revisit these regularly and track improvements over time.

5. Simulate the Real Exam

Once you're comfortable, try taking a full set of questions without pausing. Set a timer and simulate test-day conditions to build confidence and time management skills.

6. Repeat and Review

Don't just study once, repetition builds retention. Re-attempt questions after a few days and revisit explanations to reinforce learning. Pair this guide with other Examzify tools like flashcards, and digital practice tests to strengthen your preparation across formats.

There's no single right way to study, but consistent, thoughtful effort always wins. Use this guide flexibly, adapt the tips above to fit your pace and learning style. You've got this!

Questions

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- 1. Under which circumstances might foreign firms benefit from quotas?**
 - A. They face higher competition in domestic markets**
 - B. The quota rents are pocketed by them due to limited imports**
 - C. They can freely sell without tariffs**
 - D. They are granted exclusive rights to import**

- 2. Which of the following is NOT a benefit of free trade?**
 - A. Increased competition**
 - B. Lower prices for consumers**
 - C. Induces domestic firms to grow**
 - D. Guaranteed market dominance for local firms**

- 3. What are externalities?**
 - A. Increased costs resulting from government regulation**
 - B. Benefits derived only by consumers of a good**
 - C. Costs or benefits incurred by third parties not involved in an economic transaction**
 - D. Effects solely related to production processes**

- 4. Who primarily demands a currency in a foreign exchange market?**
 - A. Individuals looking to import goods**
 - B. Investors seeking opportunities in foreign bonds**
 - C. Central banks controlling currency rates**
 - D. Industrial firms seeking raw materials**

- 5. What is one major criticism of the World Trade Organization (WTO)?**
 - A. It supports global free trade.**
 - B. It is biased in favour of Western civilizations.**
 - C. It promotes developing countries' needs.**
 - D. It only focuses on tariffs.**

6. What is the primary characteristic of a Preferential Trade Agreement (PTA)?

- A. A complete removal of all tariffs**
- B. Reduction of tariffs for specific products among countries**
- C. Establishment of a common currency**
- D. Uniform regulations across all member countries**

7. How do higher domestic interest rates generally affect the exchange rate?

- A. Lead to depreciation**
- B. Attract foreign capital**
- C. Decrease export demand**
- D. Increase inflation**

8. What is the impact of a tariff on consumer behavior?

- A. It increases consumption of the good**
- B. It decreases consumer surplus**
- C. It lowers the prices of domestic goods**
- D. It eliminates competition**

9. Which of the following is a criticism of the principle of comparative advantage?

- A. Transportation costs exist, limiting trade**
- B. Market conditions are perfectly competitive**
- C. Labor can easily migrate across borders**
- D. Production costs are constant**

10. How does an Economic Union differ from a Common Market?

- A. An economic union requires a single currency only**
- B. It includes regulation harmonization alongside free movement**
- C. It does not include free movement of goods**
- D. It applies only to developing nations**

Answers

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1. B
2. D
3. C
4. B
5. B
6. B
7. B
8. B
9. A
10. B

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Explanations

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1. Under which circumstances might foreign firms benefit from quotas?

- A. They face higher competition in domestic markets
- B. The quota rents are pocketed by them due to limited imports**
- C. They can freely sell without tariffs
- D. They are granted exclusive rights to import

Foreign firms can benefit from quotas primarily when the quota rents are pocketed by them due to limited imports. Quota rents refer to the extra profits that can be earned by importers when a limit is placed on the quantity of goods that can be imported. When a quota is established, it restricts the supply of a product, leading to higher prices domestically. Foreign firms that are able to export up to the quota limit can benefit financially from this situation because they can sell their goods at these elevated prices. Essentially, they are capturing additional profits that would not be available in a free market where supply is not restricted. This situation creates an incentive for foreign firms to invest resources in fulfilling the quota, as they can secure higher prices than they might get in a non-quota environment. This can result in increased revenue and profitability for those firms able to export their goods under the quota restrictions. The other circumstances mentioned do not provide the same direct benefit. Facing higher competition in domestic markets might not give foreign firms an advantage since they may compete directly with local products. Being able to sell freely without tariffs does not relate specifically to quotas, and having exclusive rights to import might favor domestic firms or limit the overall competition instead of benefiting foreign firms under a quota system

2. Which of the following is NOT a benefit of free trade?

- A. Increased competition
- B. Lower prices for consumers
- C. Induces domestic firms to grow
- D. Guaranteed market dominance for local firms**

The option indicating guaranteed market dominance for local firms is not a benefit of free trade because, in a free trade environment, domestic firms often face increased competition from foreign companies. This can lead to a challenge for local firms, as they must innovate and improve efficiency to compete effectively. While free trade can lead to overall economic benefits such as increased competition, lower prices for consumers, and opportunities for domestic firms to expand and grow, it does not promise a secure position of dominance for these local businesses. Instead, the nature of free trade encourages a market where firms must adapt to compete with both domestic and international players. Consequently, the potential for dominance is not guaranteed; firms that cannot compete effectively may struggle or even fail in the face of international competition.

3. What are externalities?

- A. Increased costs resulting from government regulation**
- B. Benefits derived only by consumers of a good**
- C. Costs or benefits incurred by third parties not involved in an economic transaction**
- D. Effects solely related to production processes**

Externalities refer to the costs or benefits that affect third parties who are not directly involved in a particular economic transaction. This concept is central to understanding market failures, where the actions of individuals or businesses can have unintended consequences on others. For example, pollution from a factory can have negative impacts on the health of nearby residents who are not part of the transaction between the factory and its consumers. Similarly, a well-maintained public park can provide benefits to the community and increase property values in the vicinity, even for those who do not directly use the park. These spillover effects highlight the importance of considering social welfare and the broader implications of economic activities. The other options do not accurately capture the essence of externalities. Increased costs resulting from government regulation relate to compliance costs, but do not encompass external impacts on third parties. Benefits derived only by consumers do not acknowledge any external effects on non-consumers. Lastly, effects solely related to production processes ignore the potential externalities connected to consumption or other stages of the economic cycle. Therefore, identifying externalities as costs or benefits incurred by third parties provides a comprehensive understanding of their role in economics.

4. Who primarily demands a currency in a foreign exchange market?

- A. Individuals looking to import goods**
- B. Investors seeking opportunities in foreign bonds**
- C. Central banks controlling currency rates**
- D. Industrial firms seeking raw materials**

The primary demand for a currency in a foreign exchange market comes from investors seeking opportunities in foreign bonds. When investors are looking to invest in foreign assets like bonds, they need to purchase the local currency of the country in which the bonds are denominated. This process involves converting their own currency into the foreign currency, thereby creating demand for that currency in the foreign exchange market. This demand is often driven by factors such as higher interest rates, potential for economic growth, or favorable exchange rate movements that investors anticipate, prompting them to seek out investments in foreign markets. By purchasing foreign bonds, these investors contribute significantly to the currency's demand, as they require the necessary local currency for their investments. Individuals looking to import goods do need to exchange currency, but their demand is typically more related to specific transaction sizes rather than the broader scale of investments that a bond investor might engage in. Similarly, though central banks play a crucial role in managing currency stability and may demand foreign currency for interventions, their demand is usually more about controlling the money supply and stabilizing their own currency rather than ongoing market demand. Industrial firms seeking raw materials engage in currency exchange as well, but again, this is typically based on specific transaction needs rather than the sustained demand seen with investors in the

5. What is one major criticism of the World Trade Organization (WTO)?

- A. It supports global free trade.
- B. It is biased in favour of Western civilizations.**
- C. It promotes developing countries' needs.
- D. It only focuses on tariffs.

One major criticism of the World Trade Organization (WTO) is that it is perceived as biased in favor of Western civilizations. This perspective arises from the belief that the rules and regulations set by the WTO are often shaped by the interests of more developed nations, which have greater negotiating power and influence within the organization. As a result, critics argue that the priorities of developing countries are overlooked or inadequately addressed, leading to an uneven playing field in international trade. The perception of bias can come from various aspects, such as the representation of countries in decision-making processes and the historical context of trade agreements that may favor wealthier nations. For many developing countries, the policies promoted by the WTO may not align with their unique economic needs and challenges, such as the necessity of protecting nascent industries or addressing issues related to food security. In contrast, supporting global free trade, promoting the needs of developing countries, or focusing solely on tariffs do not encapsulate this criticism. The WTO's commitment to reducing trade barriers through free trade and its initiatives aimed at assisting developing nations suggest a broader agenda, rather than a singular focus. Therefore, recognizing the perceived bias towards Western interests captures a significant and ongoing debate surrounding the effectiveness and equity of the WTO in facilitating global trade.

6. What is the primary characteristic of a Preferential Trade Agreement (PTA)?

- A. A complete removal of all tariffs
- B. Reduction of tariffs for specific products among countries**
- C. Establishment of a common currency
- D. Uniform regulations across all member countries

A Preferential Trade Agreement (PTA) primarily focuses on the reduction of tariffs for specific products among the member countries involved. Unlike free trade agreements that may aim for the complete elimination of all tariffs, PTAs allow countries to negotiate preferential treatment for certain goods, making these products cheaper and more competitive within the involved markets. This dynamic can enhance trade flow between member countries, fostering closer economic ties and potentially leading to greater economic integration over time. PTAs do not require member countries to eliminate all tariffs, so complete removal of tariffs does not characterize them. Additionally, a PTA does not involve the establishment of a common currency, which is typical in more extensive agreements like monetary unions, nor does it necessitate uniform regulations across all member nations as seen in comprehensive trade agreements or customs unions. Instead, the flexible nature of PTAs allows countries to selectively reduce tariffs based on specific economic and strategic interests, thereby making them advantageous for promoting targeted trade relationships.

7. How do higher domestic interest rates generally affect the exchange rate?

- A. Lead to depreciation**
- B. Attract foreign capital**
- C. Decrease export demand**
- D. Increase inflation**

Higher domestic interest rates typically attract foreign capital because they offer better returns on investments compared to other countries with lower interest rates. When interest rates rise, domestic assets become more appealing to international investors seeking higher yields on their investments. As foreign capital flows into the country, demand for the domestic currency increases since foreign investors need to purchase the currency to invest in local assets. This increased demand for the domestic currency generally leads to appreciation of the exchange rate. In the context of the incorrect options, while higher domestic interest rates can influence export demand and inflation, these factors do not directly explain the immediate mechanics of how interest rates affect capital flows and currency value. For example, a rise in domestic interest rates may make exports less competitive in world markets, but this is a longer-term adjustment and not the primary short-term effect associated with interest rate changes. Similarly, while there is often a relationship between interest rates and inflation, the primary reason for exchange rate appreciation in response to higher interest rates is the attraction of foreign capital.

8. What is the impact of a tariff on consumer behavior?

- A. It increases consumption of the good**
- B. It decreases consumer surplus**
- C. It lowers the prices of domestic goods**
- D. It eliminates competition**

A tariff is a tax imposed on imported goods, which typically leads to an increase in the price of those goods in the domestic market. When tariffs are applied, consumers face higher prices for imported products. As a result, the overall consumer surplus—defined as the difference between what consumers are willing to pay and what they actually pay—decreases. This occurs because consumers either have to pay higher prices for the same goods or may be forced to switch to higher-priced domestic alternatives, resulting in a loss of welfare. The decreased consumer surplus is a direct consequence of reduced options and increased prices, restricting consumers' ability to purchase goods at lower prices. Therefore, the impact of a tariff aligns with the decrease in consumer surplus, reflecting the economic burden imposed on consumers due to higher prices and limited choices.

9. Which of the following is a criticism of the principle of comparative advantage?

- A. Transportation costs exist, limiting trade**
- B. Market conditions are perfectly competitive**
- C. Labor can easily migrate across borders**
- D. Production costs are constant**

The principle of comparative advantage suggests that countries should specialize in the production of goods and services they can produce relatively more efficiently than others, leading to overall gains from trade. One of the criticisms of this principle is indeed related to transportation costs. When transportation costs are significant, they can diminish the potential gains from trade between countries. If the cost of transporting goods is high, it may make it less favorable for countries to engage in trade, even if they have comparative advantages. As a result, the anticipated efficiency of specialization could be undermined, leading to losses rather than gains from trade. The other options do not effectively critique the principle of comparative advantage. Perfectly competitive market conditions are a theoretical requirement for the functioning of the principle but do not directly challenge its validity. The ease of labor migration does not directly relate to the concept of comparative advantage in trade between countries, which primarily focuses on goods and services. Finally, the assumption of constant production costs is an oversimplification but is part of the theoretical framework rather than a direct criticism of the comparative advantage itself. Thus, focusing on transportation costs as a limitation directly addresses a real-world issue that can affect the applicability and outcomes of the comparative advantage principle in international trade.

10. How does an Economic Union differ from a Common Market?

- A. An economic union requires a single currency only**
- B. It includes regulation harmonization alongside free movement**
- C. It does not include free movement of goods**
- D. It applies only to developing nations**

An economic union differentiates itself from a common market primarily by engaging not only in the free movement of goods, services, labor, and capital but also in harmonizing economic policies and regulations among member countries. This includes regulations on taxation, environmental standards, competition policies, and labor laws, ensuring that there is a cohesive economic framework within the union. The essence of an economic union is creating a more integrated economic area that allows free trade while also minimizing the discrepancies that can lead to trade barriers or competitive advantages based on differences in regulations. This unified approach helps to promote a more stabilized economic environment among the member states, thus enhancing economic efficiency and cooperation. In contrast, a common market primarily focuses on the unrestricted movement of goods and services and factors of production but does not necessarily require harmonization of policies. Consequently, options that suggest limitations or mischaracterizations of an economic union do not adequately capture this critical aspect of regulatory alignment and policy harmonization.

Next Steps

Congratulations on reaching the final section of this guide. You've taken a meaningful step toward passing your certification exam and advancing your career.

As you continue preparing, remember that consistent practice, review, and self-reflection are key to success. Make time to revisit difficult topics, simulate exam conditions, and track your progress along the way.

If you need help, have suggestions, or want to share feedback, we'd love to hear from you. Reach out to our team at hello@examzify.com.

Or visit your dedicated course page for more study tools and resources:

<https://ibintleconomicshl.examzify.com>

We wish you the very best on your exam journey. You've got this!

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