

HOSA Public Service Announcement (PSA) Guidelines Practice Exam 2026 (Sample)

Study Guide



Everything you need from our exam experts!

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Table of Contents

Copyright	1
Table of Contents	2
Introduction	3
How to Use This Guide	4
Questions	5
Answers	8
Explanations	10
Next Steps	16

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Introduction

Preparing for a certification exam can feel overwhelming, but with the right tools, it becomes an opportunity to build confidence, sharpen your skills, and move one step closer to your goals. At Examzify, we believe that effective exam preparation isn't just about memorization, it's about understanding the material, identifying knowledge gaps, and building the test-taking strategies that lead to success.

This guide was designed to help you do exactly that.

Whether you're preparing for a licensing exam, professional certification, or entry-level qualification, this book offers structured practice to reinforce key concepts. You'll find a wide range of multiple-choice questions, each followed by clear explanations to help you understand not just the right answer, but why it's correct.

The content in this guide is based on real-world exam objectives and aligned with the types of questions and topics commonly found on official tests. It's ideal for learners who want to:

- Practice answering questions under realistic conditions,
- Improve accuracy and speed,
- Review explanations to strengthen weak areas, and
- Approach the exam with greater confidence.

We recommend using this book not as a stand-alone study tool, but alongside other resources like flashcards, textbooks, or hands-on training. For best results, we recommend working through each question, reflecting on the explanation provided, and revisiting the topics that challenge you most.

Remember: successful test preparation isn't about getting every question right the first time, it's about learning from your mistakes and improving over time. Stay focused, trust the process, and know that every page you turn brings you closer to success.

Let's begin.

How to Use This Guide

This guide is designed to help you study more effectively and approach your exam with confidence. Whether you're reviewing for the first time or doing a final refresh, here's how to get the most out of your Examzify study guide:

1. Start with a Diagnostic Review

Skim through the questions to get a sense of what you know and what you need to focus on. Your goal is to identify knowledge gaps early.

2. Study in Short, Focused Sessions

Break your study time into manageable blocks (e.g. 30 - 45 minutes). Review a handful of questions, reflect on the explanations.

3. Learn from the Explanations

After answering a question, always read the explanation, even if you got it right. It reinforces key points, corrects misunderstandings, and teaches subtle distinctions between similar answers.

4. Track Your Progress

Use bookmarks or notes (if reading digitally) to mark difficult questions. Revisit these regularly and track improvements over time.

5. Simulate the Real Exam

Once you're comfortable, try taking a full set of questions without pausing. Set a timer and simulate test-day conditions to build confidence and time management skills.

6. Repeat and Review

Don't just study once, repetition builds retention. Re-attempt questions after a few days and revisit explanations to reinforce learning. Pair this guide with other Examzify tools like flashcards, and digital practice tests to strengthen your preparation across formats.

There's no single right way to study, but consistent, thoughtful effort always wins. Use this guide flexibly, adapt the tips above to fit your pace and learning style. You've got this!

Questions

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- 1. How should items #14A-D be submitted for the contest?**
 - A. Individually, as separate files**
 - B. Combined PDF submission**
 - C. Via physical mail**
 - D. As a slideshow presentation**

- 2. What is emotional evocation in the context of media communication?**
 - A. Use of humor to entertain the audience**
 - B. Ability to provoke feelings in the audience**
 - C. Presenting factual information clearly**
 - D. Providing entertainment value**

- 3. During the competition, what is the Presentation Portion?**
 - A. Final evaluation of written materials**
 - B. Group discussion with judges**
 - C. Live presentation segment**
 - D. Feedback session with mentors**

- 4. What is assessed by the delivery score in a PSA evaluation?**
 - A. Creativity of the presentation**
 - B. Clarity of the written content**
 - C. Rating scale from 0 to 10 for presentation**
 - D. Overall viewer engagement level**

- 5. Which type of filming involves standard techniques without advanced creativity?**
 - A. Professional Filming**
 - B. Basic Level Filming**
 - C. Experimental Filming**
 - D. Creative Filming**

- 6. What should teams do if they need to upload multiple items?**
- A. Upload each item separately**
 - B. Combine items into a single PDF**
 - C. Skip items that don't fit**
 - D. Use external file sharing**
- 7. What kind of attire is required for competitors during events?**
- A. Casual clothing**
 - B. Business attire or official HOSA uniform**
 - C. Sportswear**
 - D. Costumes**
- 8. What is a primary goal of HOSA as an organization?**
- A. Focusing on business career opportunities**
 - B. Promoting health care through student involvement**
 - C. Aiding in personal finance education**
 - D. Connecting students with job placements.**
- 9. What does the International Leadership Conference (ILC) require from participants in terms of submission?**
- A. Team collaboration report**
 - B. Global competition with specific upload requirements**
 - C. Individual presentation overview**
 - D. Networking guidelines**
- 10. What component does good delivery focus on?**
- A. Full comprehension with every word**
 - B. Minor issues in clarity**
 - C. Clear communication that enhances the message**
 - D. Effective vocal fillers for engagement**

Answers

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1. B
2. B
3. C
4. C
5. B
6. B
7. B
8. B
9. B
10. B

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Explanations

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1. How should items #14A-D be submitted for the contest?

- A. Individually, as separate files
- B. Combined PDF submission**
- C. Via physical mail
- D. As a slideshow presentation

The correct response emphasizes that items #14A-D should be submitted as a combined PDF. This method is preferred because it allows for a streamlined review process, ensuring that all components of the submission are organized in one document. Submitting everything in a single PDF not only simplifies the submission for the participant but also for the judges who will be evaluating the entries. Combined files reduce the risk of missing items during the review process and provide consistency in formatting. This approach aligns with common practices in professional submissions, where coherence and clarity facilitate better assessment outcomes. Other methods, such as individual file submissions or physical mail, might complicate the organization and review process. A slideshow presentation may not adequately present the required elements of the contest, which are better suited for a written format. Thus, the combined PDF submission is clearly the most effective choice for contest submissions.

2. What is emotional evocation in the context of media communication?

- A. Use of humor to entertain the audience
- B. Ability to provoke feelings in the audience**
- C. Presenting factual information clearly
- D. Providing entertainment value

Emotional evocation in the context of media communication refers to the capacity to provoke feelings in the audience. This concept is crucial because effective communication often relies on the emotional impact it has on its viewers or listeners. By generating emotions such as joy, sadness, fear, or hope, communicators can create a more profound connection with their audience, drive engagement, and encourage the audience to take action or change their perspectives. This emotional connection can enhance the effectiveness of a message, making it more memorable and impactful. In many media formats, especially in public service announcements, evoking emotion is a strategic choice aimed at fostering empathy and motivating the audience toward a specific response or behavior change. This is contrasted with other approaches in communication, such as merely providing entertainment or focusing solely on factual information, which may not create the same emotional resonance.

3. During the competition, what is the Presentation Portion?

- A. Final evaluation of written materials**
- B. Group discussion with judges**
- C. Live presentation segment**
- D. Feedback session with mentors**

The Presentation Portion is a critical segment of the competition where participants showcase their understanding and creativity through a live presentation. This segment gives competitors the opportunity to convey their message directly to the judges, allowing them to engage with the audience in real time. It's an essential aspect because it assesses not just the content of the PSA but also the delivery, effectiveness in communication, and overall impact of the presentation. Participants can illustrate their concepts, answer questions spontaneously, and demonstrate their passion for the topic, which can significantly influence how their work is received. The other choices do not accurately describe the specific live component of the presentation. Final evaluations of written materials, group discussions with judges, and feedback sessions with mentors all provide valuable aspects of the overall experience, but they lack the distinctive live engagement crucial to the presentation segment aimed at evaluating performance and communication skills.

4. What is assessed by the delivery score in a PSA evaluation?

- A. Creativity of the presentation**
- B. Clarity of the written content**
- C. Rating scale from 0 to 10 for presentation**
- D. Overall viewer engagement level**

The delivery score in a PSA evaluation is designed to provide a quantifiable measure of the effectiveness of the presentation itself. A rating scale from 0 to 10 allows evaluators to assess specific aspects of how the message is communicated, including factors such as pacing, vocal quality, body language, and overall presentation style. This score contributes to a comprehensive evaluation by focusing specifically on the delivery aspect, which is essential in conveying the message effectively to the audience. The other options address different components of a PSA evaluation. For example, creativity pertains to how original and engaging the content is, while clarity relates to the strength and coherence of the written script. Overall viewer engagement considers how well the audience connects with the presentation but does not directly quantify the delivery methods utilized. Each plays a crucial role in overall assessment, but the delivery score specifically targets the effectiveness of the presentation itself through a standardized rating system.

5. Which type of filming involves standard techniques without advanced creativity?

- A. Professional Filming**
- B. Basic Level Filming**
- C. Experimental Filming**
- D. Creative Filming**

The choice of Basic Level Filming is accurate because it refers to the use of standard filming techniques and practices without incorporating advanced creative methods or experimental approaches. This type of filming typically focuses on fundamental aspects of videography, such as framing, lighting, and sound, utilizing common tools and techniques that are widely recognized and easily accessible. This makes it particularly suitable for beginners or those looking to produce straightforward content without the need for elaborate visual effects or complex cinematography. In contrast, Professional Filming generally implies a higher standard of production quality and often involves advanced techniques, specialized equipment, and creative storytelling. Experimental Filming involves innovative approaches that push the boundaries of traditional filmmaking, exploring unconventional narratives and styles. Creative Filming similarly emphasizes artistic expression and innovative techniques that go beyond basic practices to engage audiences in unique ways. The distinction of Basic Level Filming lies in its simplicity and adherence to standard practices, making it the most fitting choice.

6. What should teams do if they need to upload multiple items?

- A. Upload each item separately**
- B. Combine items into a single PDF**
- C. Skip items that don't fit**
- D. Use external file sharing**

Combining items into a single PDF is the recommended approach when teams need to upload multiple items. This method allows for a streamlined submission process, ensuring that all relevant materials are presented together in one cohesive document. It simplifies the review process for judges or evaluators, who can easily access all necessary information in a single file without needing to open multiple uploads. This approach also minimizes potential issues related to file size limits or submission failures that could occur if items are uploaded individually. Therefore, it is practical, efficient, and aligns well with best practice guidelines for submissions in the context of PSAs.

7. What kind of attire is required for competitors during events?

A. Causal clothing

B. Business attire or official HOSA uniform

C. Sportswear

D. Costumes

Competitors are required to wear business attire or the official HOSA uniform during events to maintain a professional appearance that reflects the values and standards of the organization. This dress code promotes a sense of unity and professionalism among participants, creating an atmosphere conducive to competition and seriousness about the subject matter being presented. The expectation for business attire or HOSA uniforms ensures that all individuals attending the event are represented uniformly, allowing judges, attendees, and participants to focus on the content of the presentations or performances rather than the attire. This standard of dress is integral to demonstrating respect for the competition and the fields of health science and public service that HOSA embodies.

8. What is a primary goal of HOSA as an organization?

A. Focusing on business career opportunities

B. Promoting health care through student involvement

C. Aiding in personal finance education

D. Connecting students with job placements.

The primary goal of HOSA, as an organization, is to promote health care through student involvement. HOSA, which stands for Health Occupations Students of America, is dedicated to preparing students to become leaders and effective team members in the health care industry. By engaging students in various health care-related events, competitions, and community service activities, HOSA cultivates a passion for health professions and enhances students' understanding of the field. This focus on health care aligns with HOSA's mission to empower future health care professionals and drive positive change in the health care system. The organization's activities are designed not only to educate students about health care but also to inspire them to pursue careers in this vital area.

9. What does the International Leadership Conference (ILC) require from participants in terms of submission?

- A. Team collaboration report**
- B. Global competition with specific upload requirements**
- C. Individual presentation overview**
- D. Networking guidelines**

The correct answer is focused on the specific requirements surrounding participation in the International Leadership Conference (ILC). The Global competition necessitates that participants adhere to particular upload requirements, which typically include submitting materials such as presentations, reports, or evidence of project work, depending on the nature of the competition. This ensures that all submissions are standardized and meet the criteria set forth by the conference, allowing for a fair evaluation of all participants. In contrast, the other options may encompass aspects of preparation and participation in general, but they do not specifically highlight the requirement of submission criteria related to the competition at the ILC. For instance, a team collaboration report might be essential for group projects, but it does not encompass the formal expectations for competition entries. Individual presentation overviews could be helpful for preparation but are not necessarily required submissions for the ILC. Networking guidelines, while vital for engaging with peers, do not pertain to the submission aspect of participation. Thus, acknowledging the importance of adhering to specific upload requirements in a competitive environment is central to ensuring that all participants are equipped to showcase their skills consistently and effectively during the ILC.

10. What component does good delivery focus on?

- A. Full comprehension with every word**
- B. Minor issues in clarity**
- C. Clear communication that enhances the message**
- D. Effective vocal fillers for engagement**

Good delivery is fundamentally centered on the clarity of communication, which significantly enhances the message being conveyed. Effective delivery ensures that the audience comprehensively understands the content, emphasizing the importance of how the information is presented rather than just the content itself. Clear communication involves using appropriate tone, pacing, body language, and speech clarity to engage the audience effectively. This approach promotes better retention and understanding of the message, thereby achieving the ultimate goal of any presentation or announcement. Focusing excessively on minor issues in clarity can detract from the overall message and its effectiveness. If the attention shifts to every single word or minute detail, the broader context and the key ideas may be lost on the audience, leading to confusion or disengagement. Likewise, placing emphasis on effective vocal fillers may add a level of engagement but does not substitute for the need for overall clarity and coherence in the delivery. Therefore, the focus on clear communication stands out as the most essential component of good delivery when aiming to effectively convey a message.

Next Steps

Congratulations on reaching the final section of this guide. You've taken a meaningful step toward passing your certification exam and advancing your career.

As you continue preparing, remember that consistent practice, review, and self-reflection are key to success. Make time to revisit difficult topics, simulate exam conditions, and track your progress along the way.

If you need help, have suggestions, or want to share feedback, we'd love to hear from you. Reach out to our team at hello@examzify.com.

Or visit your dedicated course page for more study tools and resources:

<https://hosapsaguidelines.examzify.com>

We wish you the very best on your exam journey. You've got this!

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