

# Fashion Brands and Their Clothing Categories: A Study of Outerwear, Jeans, and Activewear Practice Test (Sample)

## Study Guide



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**SAMPLE**

## **Questions**

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- 1. Barbell Apparel offers which of the following clothing categories?**
  - A. Jeans, polo shirts, casual shirts, pants, shorts, hoodies**
  - B. Sweaters, activewear, shoes, skirts**
  - C. Coats, leggings, swimwear, blazers**
  - D. Accessories, hats, belts, suits**
- 2. Which clothing items are primarily associated with the brand Bad Birdie?**
  - A. Polo shirts, active tops, active shorts, sweaters**
  - B. Shorts, t-shirts, swimwear, skirts**
  - C. Jeans, jackets, dresses, blazers**
  - D. Trousers, cardigans, active leggings, hats**
- 3. Which clothing item is most likely found in a Zoic collection?**
  - A. Active pants**
  - B. Blazers**
  - C. Short skirts**
  - D. Evening gowns**
- 4. What is the primary clothing item offered by the brand The Territory Ahead?**
  - A. Hoodies**
  - B. T-shirts**
  - C. Shorts**
  - D. Jeans**
- 5. What is the primary focus of Z Cavaricci's clothing line?**
  - A. Pants and shorts**
  - B. Jackets and coats**
  - C. Sportswear**
  - D. Dresses and skirts**

- 6. Which of the following brands focuses strictly on offering polo shirts?**
- A. Kith**
  - B. Kiton**
  - C. Kjus**
  - D. L. L. Bean**
- 7. Which type of clothing is Rhoback associated with?**
- A. Only jeans**
  - B. Hoodies and shirts**
  - C. Activewear and outerwear**
  - D. Everything**
- 8. What type of clothing does C.C. Filson primarily sell?**
- A. Hoodies**
  - B. Active pants**
  - C. Casual shirts and t-shirts**
  - D. Outerwear only**
- 9. Which statement about Zara is true regarding their product offerings?**
- A. They primarily sell footwear.**
  - B. They specialize in active jackets.**
  - C. They concentrate on formalwear.**
  - D. They are known for casual wear only.**
- 10. Which brand primarily produces active jackets?**
- A. Psycho Bunny**
  - B. Prada**
  - C. prAna**
  - D. Perfect Jean NYC**

## **Answers**

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- 1. A**
- 2. A**
- 3. A**
- 4. B**
- 5. A**
- 6. A**
- 7. D**
- 8. C**
- 9. B**
- 10. B**

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## **Explanations**

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**1. Barbell Apparel offers which of the following clothing categories?**

- A. Jeans, polo shirts, casual shirts, pants, shorts, hoodies**
- B. Sweaters, activewear, shoes, skirts**
- C. Coats, leggings, swimwear, blazers**
- D. Accessories, hats, belts, suits**

Barbell Apparel is known for its focus on performance-driven clothing designed primarily for active lifestyles, particularly appealing to those who engage in fitness and athletic activities. The brand has carved out a niche in providing high-quality jeans that are both stylish and functional, allowing for ease of movement. In addition to jeans, they offer a range of other clothing items such as polo shirts, casual shirts, pants, shorts, and hoodies. This selection reflects an emphasis on wearability and versatility, catering to customers who appreciate clothing that can transition from workout to casual outings seamlessly. The other choices do not align with the core offerings of Barbell Apparel. For instance, the second option focuses on items more aligned with trends in casual wear and formal attire, while the third option includes garments such as coats and swimwear, which are not central to Barbell Apparel's brand. The final option of accessories also diverges from the company's main product categories, as they primarily concentrate on apparel rather than a wide range of accessory items.

**2. Which clothing items are primarily associated with the brand Bad Birdie?**

- A. Polo shirts, active tops, active shorts, sweaters**
- B. Shorts, t-shirts, swimwear, skirts**
- C. Jeans, jackets, dresses, blazers**
- D. Trousers, cardigans, active leggings, hats**

Bad Birdie is primarily recognized for its focus on golf and activewear, particularly polo shirts and other performance-oriented apparel designed for active sports and leisure activities. The brand's clothing is tailored to meet the needs of golfers, combining style with functionality. Polo shirts are a staple in the golf community, and active tops and shorts complement this category by providing comfort and mobility during physical activity. Additionally, incorporating sweaters into the mix aligns with the needs of golfers who often play in varying weather conditions, which can require layering. This connection establishes Bad Birdie as a brand focused on creating versatile and stylish options for both the course and casual wear, making it a fitting choice for this particular clothing category. The other options involve items that do not align as closely with the brand's core offerings, emphasizing the significance of option A.

**3. Which clothing item is most likely found in a Zoic collection?**

**A. Active pants**

**B. Blazers**

**C. Short skirts**

**D. Evening gowns**

The reason active pants are most likely found in a Zoic collection is that Zoic is well-known for its focus on cycling and outdoor apparel, specifically designed for an active lifestyle. Their clothing typically emphasizes functionality, comfort, and durability, catering to outdoor enthusiasts and cyclists. Active pants, such as those used for biking or other physical activities, align perfectly with the brand's ethos and target market. Blazers, short skirts, and evening gowns are generally associated with more formal or casual styles of clothing that do not resonate with Zoic's primary function as an outdoor and performance-oriented brand. Therefore, active pants represent the most fitting category within Zoic's collection.

**4. What is the primary clothing item offered by the brand The Territory Ahead?**

**A. Hoodies**

**B. T-shirts**

**C. Shorts**

**D. Jeans**

The Territory Ahead is primarily known for its distinctive and varied collection of shirts, which includes a significant emphasis on T-shirts. The brand's reputation is rooted in its casual wear that embodies a relaxed, adventure-inspired aesthetic, appealing to those seeking comfort and style. T-shirts, being versatile and essential pieces in many wardrobes, form a core part of their offerings. The brand often incorporates unique designs, quality fabrics, and practical features that resonate with its target audience who values both function and a laid-back lifestyle.

**5. What is the primary focus of Z Cavaricci's clothing line?**

**A. Pants and shorts**

**B. Jackets and coats**

**C. Sportswear**

**D. Dresses and skirts**

The primary focus of Z Cavaricci's clothing line is indeed on pants and shorts. This brand originally became popular in the late 1980s and early 1990s, specifically known for its distinctive and trendy styles of trousers. Z Cavaricci became synonymous with high-waisted, tapered pants that often featured elaborate designs and vibrant colors, which catered to youthful fashion sensibilities of that era. The emphasis on pants and shorts set the brand apart in the competitive fashion landscape, allowing it to carve out a niche audience who sought stylish and unique lower body wear. Understanding this focus helps contextualize Z Cavaricci's impact on fashion trends, particularly in casual and streetwear styles.

**6. Which of the following brands focuses strictly on offering polo shirts?**

- A. Kith**
- B. Kiton**
- C. Kjus**
- D. L. L. Bean**

The answer highlighting Kiton reflects the brand's reputation as a luxury Italian clothing manufacturer known for its high-quality menswear, including tailored clothing and fine knitwear. While Kiton produces a range of sophisticated garments, its focus on shirts, particularly polished and upscale styles like polo shirts, makes it a standout in this category. In the context of the other brands, Kith is recognized for its streetwear aesthetics and wide range of casual apparel, but it does not specialize exclusively in polo shirts. Kjus is primarily known for its high-performance ski and golf apparel, making it more focused on functional activewear rather than classic polo designs. L.L. Bean, while offering a variety of casual clothing including polos, is distinguished for its outdoor and lifestyle focus rather than a strict emphasis solely on polo shirts. This understanding of each brand's core offerings clarifies why Kiton is the best answer regarding a focus specifically on polo shirts.

**7. Which type of clothing is Rhoback associated with?**

- A. Only jeans**
- B. Hoodies and shirts**
- C. Activewear and outerwear**
- D. Everything**

Rhoback is primarily recognized for its focus on activewear and outerwear, especially clothing suitable for outdoor activities and a casual lifestyle. The brand specializes in performance fabrics that provide comfort and functionality, which are essential in activewear. This includes items such as polos, hoodies, and various outerwear pieces that cater to consumers looking for both style and utility in their apparel. The choice of everything suggests that Rhoback covers a wide range of clothing categories, but it's important to emphasize that while the brand does offer a diverse collection, the primary categories of focus are more specifically activewear and outerwear. The brand's identity revolves around functional pieces that serve active lifestyles, particularly in golf and other outdoor sports, thus connecting to the activewear sector.

**8. What type of clothing does C.C. Filson primarily sell?**

- A. Hoodies
- B. Active pants
- C. Casual shirts and t-shirts**
- D. Outerwear only

C.C. Filson primarily focuses on outerwear designed for rugged outdoor environments, while also offering casual clothing that complements their core offerings. Their product range includes casual shirts and t-shirts, which cater to both functionality and style. The brand is recognized for its durability and high-quality materials, making items like casual shirts and t-shirts suitable for everyday wear or outdoor activities. Although outerwear is a significant part of C.C. Filson's identity, the inclusion of casual shirts and t-shirts provides customers with a complete wardrobe solution that reflects the brand's heritage and style ethos. This broader range of casual clothing allows Filson to cater to a wider audience seeking both practical and stylish garments. The brand's focus on quality craftsmanship ensures that all clothing types, including casual shirts and t-shirts, align with their rugged outdoor aesthetic.

**9. Which statement about Zara is true regarding their product offerings?**

- A. They primarily sell footwear.
- B. They specialize in active jackets.**
- C. They concentrate on formalwear.
- D. They are known for casual wear only.

Zara is recognized for its extensive range of clothing offerings that cater to various styles, but its emphasis is particularly notable in casual wear, contemporary fashion, and trendy items rather than specialization in activewear like jackets. The brand's strength lies in its ability to quickly adapt to the latest fashion trends and provide an assortment that includes casual tops, dresses, coats, and various accessories. However, the majority of Zara's products lean towards everyday wear rather than active jackets specifically associated with high-performance activities. The other options do not accurately reflect Zara's brand image: while they do include some footwear, it is not their primary focus; their collection isn't predominantly formal wear; and although they offer casual wear, stating "only" casual wear is misleading since they provide a wider array of clothing styles. Thus, while Zara has active pieces in their collections, the brand is more broadly recognized for its trendy casual and fast fashion approach.

## 10. Which brand primarily produces active jackets?

- A. Psycho Bunny
- B. Prada**
- C. prAna
- D. Perfect Jean NYC

The brand that mainly focuses on producing active jackets is prAna. prAna is well-known for its commitment to outdoor and active apparel, including a variety of jackets designed for activities like climbing, yoga, and other outdoor pursuits. This brand emphasizes functionality, sustainability, and comfort in its activewear, which is essential for people engaged in physical activities. While other brands like Psycho Bunny and Prada have their unique strengths, they do not primarily specialize in active jackets. Psycho Bunny is recognized for its colorful casual streetwear and accessories, while Prada is a luxury fashion house that focuses more on high-fashion items rather than performance-oriented activewear. Perfect Jean NYC, on the other hand, concentrates primarily on denim and does not primarily produce activewear items like jackets.