

# Ericsson Cognitive Psychology Practice Test (Sample)

## Study Guide



**Everything you need from our exam experts!**

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# Introduction

Preparing for a certification exam can feel overwhelming, but with the right tools, it becomes an opportunity to build confidence, sharpen your skills, and move one step closer to your goals. At Examzify, we believe that effective exam preparation isn't just about memorization, it's about understanding the material, identifying knowledge gaps, and building the test-taking strategies that lead to success.

This guide was designed to help you do exactly that.

Whether you're preparing for a licensing exam, professional certification, or entry-level qualification, this book offers structured practice to reinforce key concepts. You'll find a wide range of multiple-choice questions, each followed by clear explanations to help you understand not just the right answer, but why it's correct.

The content in this guide is based on real-world exam objectives and aligned with the types of questions and topics commonly found on official tests. It's ideal for learners who want to:

- Practice answering questions under realistic conditions,
- Improve accuracy and speed,
- Review explanations to strengthen weak areas, and
- Approach the exam with greater confidence.

We recommend using this book not as a stand-alone study tool, but alongside other resources like flashcards, textbooks, or hands-on training. For best results, we recommend working through each question, reflecting on the explanation provided, and revisiting the topics that challenge you most.

Remember: successful test preparation isn't about getting every question right the first time, it's about learning from your mistakes and improving over time. Stay focused, trust the process, and know that every page you turn brings you closer to success.

Let's begin.

# How to Use This Guide

**This guide is designed to help you study more effectively and approach your exam with confidence. Whether you're reviewing for the first time or doing a final refresh, here's how to get the most out of your Examzify study guide:**

## 1. Start with a Diagnostic Review

**Skim through the questions to get a sense of what you know and what you need to focus on. Your goal is to identify knowledge gaps early.**

## 2. Study in Short, Focused Sessions

**Break your study time into manageable blocks (e.g. 30 - 45 minutes). Review a handful of questions, reflect on the explanations.**

## 3. Learn from the Explanations

**After answering a question, always read the explanation, even if you got it right. It reinforces key points, corrects misunderstandings, and teaches subtle distinctions between similar answers.**

## 4. Track Your Progress

**Use bookmarks or notes (if reading digitally) to mark difficult questions. Revisit these regularly and track improvements over time.**

## 5. Simulate the Real Exam

**Once you're comfortable, try taking a full set of questions without pausing. Set a timer and simulate test-day conditions to build confidence and time management skills.**

## 6. Repeat and Review

**Don't just study once, repetition builds retention. Re-attempt questions after a few days and revisit explanations to reinforce learning. Pair this guide with other Examzify tools like flashcards, and digital practice tests to strengthen your preparation across formats.**

**There's no single right way to study, but consistent, thoughtful effort always wins. Use this guide flexibly, adapt the tips above to fit your pace and learning style. You've got this!**

## **Questions**

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- 1. Approximately how many items can be stored in visual memory?**
  - A. 5 to 7 items**
  - B. 10 to 12 items**
  - C. 15 to 20 items**
  - D. 3 to 4 items**
  
- 2. What method can be used to assess short-term memory?**
  - A. Memory recall from images**
  - B. Memory span testing**
  - C. Word association testing**
  - D. Pattern recognition testing**
  
- 3. Which type of memory is characterized by a strong emotional significance, like that of 9/11?**
  - A. Flashbulb memory**
  - B. Permastore memory**
  - C. Cognitive memory**
  - D. Childhood memory**
  
- 4. What cognitive function is primarily used during problem-solving tasks?**
  - A. Attention**
  - B. Memory**
  - C. Perception**
  - D. Working memory**
  
- 5. What will happen if presentation time is sped up during a memory task?**
  - A. The recency effect will increase**
  - B. The primacy effect will decrease**
  - C. Items will be better rehearsed**
  - D. Items will be stored in sensory memory**

**6. What is the effect of prior knowledge on learning new concepts?**

- A. It complicates the learning process**
- B. It serves as a barrier to understanding**
- C. It helps in contextualizing and integrating new information**
- D. It has no impact on the learning process**

**7. What is the primary goal of cognitive behavioral therapy (CBT)?**

- A. To promote physical health and wellness**
- B. To alter unhelpful cognitive patterns and improve emotional regulation**
- C. To enhance memory retention through practice**
- D. To provide insight into unconscious conflicts**

**8. How do experts contrast with student participants regarding the type of material they memorize?**

- A. Experts memorize random words and digits**
- B. Experts deal with meaningful information within their expertise**
- C. Students encode information from their field of study**
- D. Both groups memorize in the same way**

**9. How does visualization aid memory enhancement?**

- A. It creates weak associations for easier recall**
- B. It reduces the complexity of information**
- C. It generates strong mental images for better retention**
- D. It focuses solely on auditory memory techniques**

**10. Why are cognitive development theories important for education?**

- A. They explain how to manage classroom behavior**
- B. They guide the understanding of how students learn**
- C. They provide a framework for standardized testing**
- D. They focus solely on emotional development**

## **Answers**

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1. B
2. B
3. A
4. D
5. B
6. C
7. B
8. B
9. C
10. B

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## **Explanations**

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## 1. Approximately how many items can be stored in visual memory?

- A. 5 to 7 items
- B. 10 to 12 items**
- C. 15 to 20 items
- D. 3 to 4 items

The concept of visual memory often aligns with the established principles of short-term memory, which suggest that the number of items a person can actively hold in their mind is limited. Research, particularly by George A. Miller in the 1950s, indicated that the capacity of short-term memory is around 7 plus or minus 2 items. This observation suggests that most people can comfortably remember between 5 to 9 discrete items at a time. However, when looking specifically at visual memory, the capacity can be slightly different. Studies have shown that people can hold around 3 to 4 objects in their visual short-term memory with high fidelity, but when considering the broader category of visually presented information, particularly in tasks that involve grouping or chunking information, the capacity can be stretched to accommodate 10 to 12 items under optimal conditions and with meaningful organization. The choice reflecting the range of 10 to 12 items acknowledges a more generous view of visual memory, where people effectively utilize strategies such as chunking to enhance recall. This means that while the strict upper capacity may vary, studies indicate that this range reflects a typical upper limit in practical scenarios where visual information is organized or categorized. Therefore, the answer suggesting a capacity of 10 to

## 2. What method can be used to assess short-term memory?

- A. Memory recall from images
- B. Memory span testing**
- C. Word association testing
- D. Pattern recognition testing

Memory span testing is a well-established method for assessing short-term memory. This technique specifically evaluates the capacity of short-term memory by requiring individuals to recall a series of items, such as numbers or letters, immediately after they are presented. The standard procedure typically involves increasing the length of the sequence until the participant can no longer accurately remember the items, allowing researchers to identify the maximum span of items that a person can hold in their short-term memory at any one time. This method is particularly effective because it is straightforward to implement and provides quantifiable results, allowing for comparisons across different individuals and groups. The focus is on the immediate retention of information, which is a key characteristic of short-term memory, distinguishing it from long-term memory assessments, which involve different processes and time frames. In contrast, while the other options involve various aspects of cognitive processing—such as visual memory in image recall, semantic connections in word association, and organizational skills in pattern recognition—none are as specifically designed to measure the limitations and capacities of short-term memory directly as memory span testing does.

**3. Which type of memory is characterized by a strong emotional significance, like that of 9/11?**

- A. Flashbulb memory**
- B. Permastore memory**
- C. Cognitive memory**
- D. Childhood memory**

Flashbulb memory refers to a vivid and detailed recollection of an event that carries significant emotional weight. These memories are often formed during moments of high emotional intensity or personal importance, making them remarkably clear and persistent over time. The event itself, such as a national tragedy like 9/11, is typically shocking or deeply impactful, which contributes to the strength and accuracy of the memory surrounding it. In the case of 9/11, many individuals can recall precisely where they were, what they were doing, and the emotions they felt at that moment. This phenomenon occurs because the emotional arousal associated with the event enhances the encoding process, ensuring that these memories are retained and can be retrieved with a high degree of clarity and detail. The other types of memory listed, while relevant in their own contexts, do not capture the essence of what characterizes flashbulb memories. Permastore memory refers to long-term memories that are exceptionally well preserved, typically those learned over time, but it lacks the immediate emotional impact aspect. Cognitive memory more broadly refers to the mental processes involved in acquiring and retaining information, but does not specifically denote emotional significance. Childhood memory relates to memories from early life, which may or may not carry the profound emotional weight found in

**4. What cognitive function is primarily used during problem-solving tasks?**

- A. Attention**
- B. Memory**
- C. Perception**
- D. Working memory**

During problem-solving tasks, working memory plays a crucial role as it involves the manipulation and temporary storage of information necessary for reasoning and decision-making. This cognitive function allows individuals to hold multiple pieces of information in mind while they analyze a problem, develop potential solutions, and assess their effectiveness. Working memory enables the integration of new information with existing knowledge and facilitates cognitive tasks such as planning, comprehension, and learning. It is essential for managing the demands of problem-solving, as it allows for the active manipulation of information without losing track of relevant details. This is particularly important when problems are complex and require the consideration of various variables and potential outcomes simultaneously. In contrast, while attention helps focus on relevant stimuli and memory stores previously learned information, these functions do not specifically encompass the dynamic processing and manipulation required during problem-solving. Perception primarily involves interpreting sensory information, which, while important, does not directly address the cognitive manipulation aspect central to problem-solving. Thus, working memory is the key cognitive function most relevant to effectively solving problems.

## 5. What will happen if presentation time is sped up during a memory task?

- A. The recency effect will increase
- B. The primacy effect will decrease**
- C. Items will be better rehearsed
- D. Items will be stored in sensory memory

When presentation time is sped up during a memory task, the primacy effect may decrease. The primacy effect refers to the improved recall of items presented at the beginning of a list due to increased opportunity for rehearsal and encoding into long-term memory. When items are presented more quickly, participants have less time to rehearse these initial items compared to slower presentations. This reduces the likelihood that these items will be transferred into long-term memory, leading to a decrease in the effectiveness of the primacy effect. Conversely, the recency effect, which relates to items at the end of a list, might still be maintained because these items are still fresh in short-term memory, even with rapid presentation. The implications of speeding up presentation times highlight the significance of rehearsal time for memory encoding. Rehearsal is essential for transferring information from short-term to long-term memory, and when this is constrained, the performance on recalling earlier items is particularly impacted.

## 6. What is the effect of prior knowledge on learning new concepts?

- A. It complicates the learning process
- B. It serves as a barrier to understanding
- C. It helps in contextualizing and integrating new information**
- D. It has no impact on the learning process

Prior knowledge significantly influences how effectively individuals can learn new concepts. It functions as a foundation upon which new information can be built. When learners possess relevant background knowledge, they are more adept at contextualizing and integrating new concepts into their existing cognitive frameworks. This integration enhances comprehension and retention, making it easier to understand subsequent material. Typically, this is seen in educational settings where students who have prior exposure to a subject matter are able to grasp advanced concepts more rapidly than those without such background. This phenomenon aligns with the principles of schema theory, where prior knowledge shapes how new information is processed and understood. The other options do not capture this beneficial relationship adequately. While it's possible for prior knowledge to complicate learning in certain contexts where misconceptions exist, overall, it predominantly aids in the learning process by providing a meaningful context for new material. Thus, the assertion that prior knowledge plays a critical role in learning by helping to contextualize and integrate new information is well-supported by cognitive psychology research.

## 7. What is the primary goal of cognitive behavioral therapy (CBT)?

- A. To promote physical health and wellness
- B. To alter unhelpful cognitive patterns and improve emotional regulation**
- C. To enhance memory retention through practice
- D. To provide insight into unconscious conflicts

Cognitive Behavioral Therapy (CBT) primarily aims to alter unhelpful cognitive patterns and improve emotional regulation. This therapeutic approach focuses on the idea that our thoughts, feelings, and behaviors are interconnected and that changing negative thought patterns can lead to improvements in emotional well-being and behavior. Central to CBT is the identification of distorted thinking, which often contributes to emotional distress and maladaptive behaviors. Clients learn to challenge these cognitive distortions and develop healthier, more adaptive ways of thinking. By doing so, they can better regulate their emotions, leading to reduced symptoms of various mental health conditions, such as anxiety and depression. The goal of CBT is not primarily to promote physical health, enhance memory retention, or unveil unconscious conflicts. While those aspects can be relevant in different therapeutic contexts, CBT's distinctive focus is on the relationship between thought patterns and emotional responses. This targeted approach equips individuals with practical skills to shift their thinking, thereby improving their mental health directly.

## 8. How do experts contrast with student participants regarding the type of material they memorize?

- A. Experts memorize random words and digits
- B. Experts deal with meaningful information within their expertise**
- C. Students encode information from their field of study
- D. Both groups memorize in the same way

Experts contrast with student participants primarily because they tend to focus on meaningful information that relates directly to their field of expertise. This nuanced approach allows experts to organize and integrate information more effectively, leveraging their extensive background knowledge. For example, when an expert in a specific domain encounters new material, they are more likely to link it to the concepts and schemas they already possess, facilitating better understanding and retention. On the other hand, student participants often engage with information that is less connected and may not fully grasp the significance of the material within the broader context of their studies. This can lead to a more superficial level of encoding, which is typically devoid of the deeper understanding that comes from expertise. By concentrating on meaningful and relevant information, experts optimize their learning process, distinguishing their approach from that of students who might not yet have developed the same level of contextual knowledge.

## 9. How does visualization aid memory enhancement?

- A. It creates weak associations for easier recall
- B. It reduces the complexity of information
- C. It generates strong mental images for better retention**
- D. It focuses solely on auditory memory techniques

Visualization enhances memory by generating strong mental images that significantly improve retention. When information is converted into vivid and detailed imagery, our brains are better equipped to store and retrieve that information later. This process leverages our natural ability to remember visual stimuli, as we often find it easier to recall images than abstract concepts or words alone. The strength of the mental images created through visualization means that these images can serve as powerful cues during recall. When you visualize information, you engage both visual and spatial processing areas of the brain, which can create more pathways to access that memory. This multimodal approach can lead to much stronger memorization compared to strategies that rely on text or auditory methods alone. Furthermore, strong mental images are often more uniquely identifiable, reducing interference from other memories. In contrast, options that suggest weak associations or auditory focus do not harness the power of visualization to the same extent, making them less effective for memory enhancement.

## 10. Why are cognitive development theories important for education?

- A. They explain how to manage classroom behavior
- B. They guide the understanding of how students learn**
- C. They provide a framework for standardized testing
- D. They focus solely on emotional development

Cognitive development theories are crucial for education because they help educators and curriculum developers understand the processes of how students acquire knowledge, reason, and problem-solve. These theories, such as those developed by Piaget or Vygotsky, offer insights into the stages of cognitive development, allowing educators to tailor their teaching methods and materials to align with the cognitive levels of their students. By understanding the cognitive capabilities of learners at different ages or developmental stages, teachers can create effective instructional strategies that promote critical thinking and cognitive growth. This understanding also helps in identifying how different learners may process information, thereby allowing for more personalized and effective teaching approaches. Such insights can enhance learning outcomes and foster a more engaging educational environment. This focus on student learning processes is what distinguishes this choice as the most relevant to the role of cognitive development theories in education.

# Next Steps

**Congratulations on reaching the final section of this guide. You've taken a meaningful step toward passing your certification exam and advancing your career.**

**As you continue preparing, remember that consistent practice, review, and self-reflection are key to success. Make time to revisit difficult topics, simulate exam conditions, and track your progress along the way.**

**If you need help, have suggestions, or want to share feedback, we'd love to hear from you. Reach out to our team at [hello@examzify.com](mailto:hello@examzify.com).**

**Or visit your dedicated course page for more study tools and resources:**

**<https://ericssoncognitivepsychology.examzify.com>**

**We wish you the very best on your exam journey. You've got this!**

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