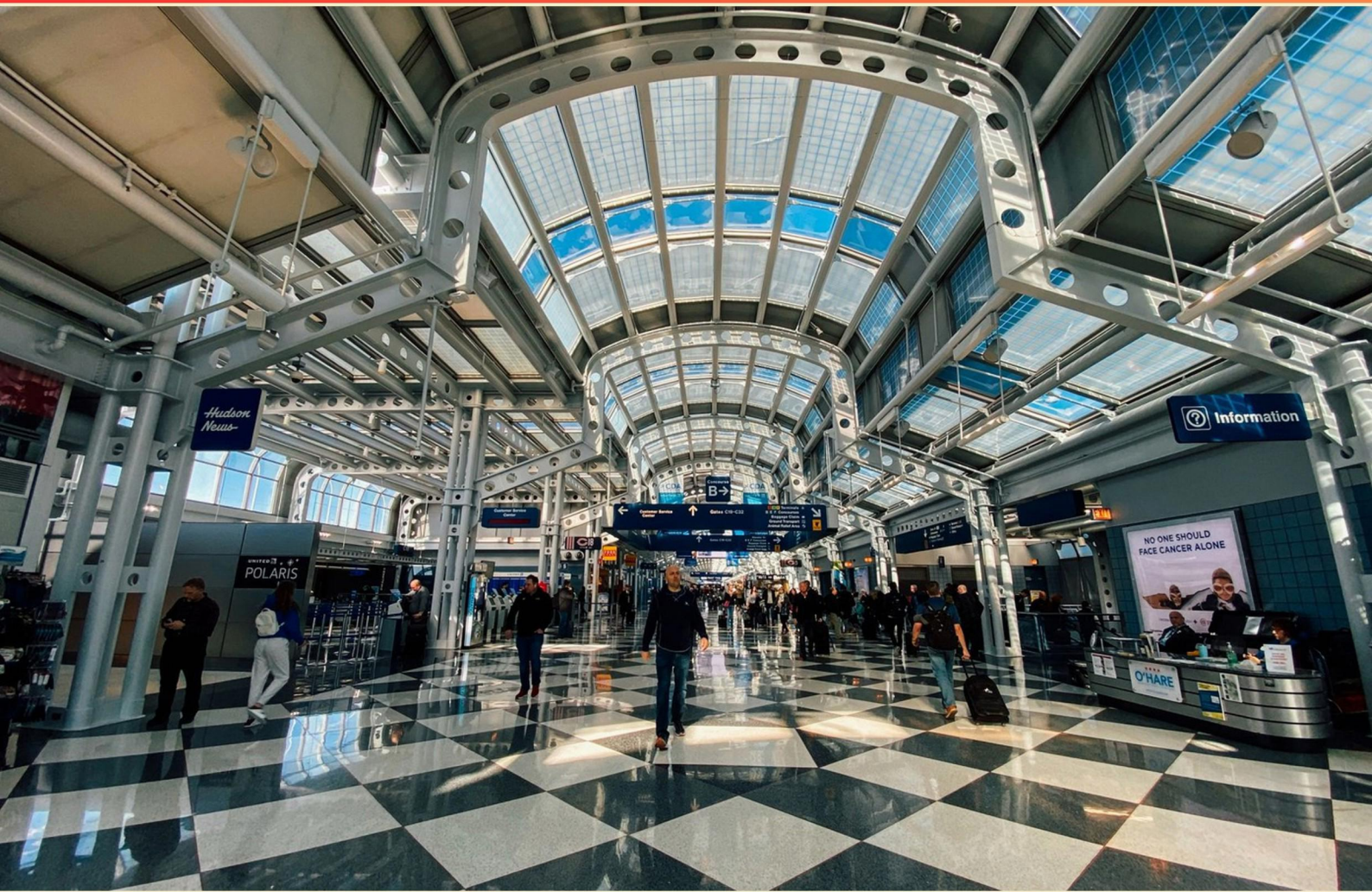


DECA HOSPITALITY AND TOURISM GLOSSARY PRACTICE TEST (SAMPLE)

STUDY GUIDE



SAMPLE STUDY GUIDE WITH LIMITED QUESTIONS

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Introduction

Preparing for a certification exam can feel overwhelming, but with the right tools, it becomes an opportunity to build confidence, sharpen your skills, and move one step closer to your goals. At Examzify, we believe that effective exam preparation isn't just about memorization, it's about understanding the material, identifying knowledge gaps, and building the test-taking strategies that lead to success.

This guide was designed to help you do exactly that.

Whether you're preparing for a licensing exam, professional certification, or entry-level qualification, this book offers structured practice to reinforce key concepts. You'll find a wide range of multiple-choice questions, each followed by clear explanations to help you understand not just the right answer, but why it's correct.

The content in this guide is based on real-world exam objectives and aligned with the types of questions and topics commonly found on official tests. It's ideal for learners who want to:

- Practice answering questions under realistic conditions,
- Improve accuracy and speed,
- Review explanations to strengthen weak areas, and
- Approach the exam with greater confidence.

We recommend using this book not as a stand-alone study tool, but alongside other resources like flashcards, textbooks, or hands-on training. For best results, we recommend working through each question, reflecting on the explanation provided, and revisiting the topics that challenge you most.

Remember: successful test preparation isn't about getting every question right the first time, it's about learning from your mistakes and improving over time. Stay focused, trust the process, and know that every page you turn brings you closer to success.

Let's begin.

How to Use This Guide

This guide is designed to help you study more effectively and approach your exam with confidence. Whether you're reviewing for the first time or doing a final refresh, here's how to get the most out of your Examzify study guide:

1. Start with a Diagnostic Review

Skim through the questions to get a sense of what you know and what you need to focus on. Your goal is to identify knowledge gaps early.

2. Study in Short, Focused Sessions

Break your study time into manageable blocks (e.g. 30 – 45 minutes). Review a handful of questions, reflect on the explanations.

3. Learn from the Explanations

After answering a question, always read the explanation, even if you got it right. It reinforces key points, corrects misunderstandings, and teaches subtle distinctions between similar answers.

4. Track Your Progress

Use bookmarks or notes (if reading digitally) to mark difficult questions. Revisit these regularly and track improvements over time.

5. Simulate the Real Exam

Once you're comfortable, try taking a full set of questions without pausing. Set a timer and simulate test-day conditions to build confidence and time management skills.

6. Repeat and Review

Don't just study once, repetition builds retention. Re-attempt questions after a few days and revisit explanations to reinforce learning. Pair this guide with other Examzify tools like flashcards, and digital practice tests to strengthen your preparation across formats.

There's no single right way to study, but consistent, thoughtful effort always wins. Use this guide flexibly, adapt the tips above to fit your pace and learning style. You've got this!

Questions

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- 1. An activity designed to improve emotional well-being during a vacation, such as guided mindfulness sessions. This falls under which term?**
 - A. Therapeutic recreation
 - B. Survey method
 - C. Supporting products
 - D. Sustainable tourism

- 2. An individual traveler with a reservation, staying in a hospitality property for a maximum of 30 consecutive days.**
 - A. Transient guest
 - B. VFR travel
 - C. Venturers
 - D. Windjammer

- 3. The term for the type of research aimed at solving a specific marketing problem, rather than general knowledge, is:**
 - A. Primary research
 - B. Secondary research
 - C. Qualitative research
 - D. Market research

- 4. A one- or multi-day event that presents products and services to attendees at a convention center is a**
 - A. Consumer show
 - B. Consolidator
 - C. CVB
 - D. Charter tour

- 5. What does the acronym QSR stand for?**
 - A. Quick-service restaurant (QSR)
 - B. Public relations
 - C. Publicity
 - D. Revenue per available room (RevPAR)

- 6. Which term describes an airline network formed by a hub, or a large airport, connected to other smaller airports called spokes?**
- A. Hub-and-spoke system
 - B. Incentive
 - C. Indirect channel
 - D. Informational interview
- 7. What is a collection of work samples designed to highlight strengths, skills, and competencies?**
- A. Portfolio
 - B. Resume
 - C. Certificate
 - D. Profile
- 8. A phone call or thank-you note from the interviewee to the interviewer after the interview takes place**
- A. Follow-up
 - B. Empowerment
 - C. Entry-level
 - D. Exemplary guest service
- 9. Which term describes a sailing vessel that allows passengers to sail privately and coordinate with a crew?**
- A. Windjammer
 - B. Venturers
 - C. VFR travel
 - D. Tour operator
- 10. In hospitality metrics, ADR stands for which term?**
- A. Average daily rate
 - B. Available daily revenue
 - C. Actual daily rate
 - D. Aggregate daily rating

Answers

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1. A
2. A
3. A
4. A
5. A
6. A
7. A
8. A
9. A
10. A

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Explanations

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1. An activity designed to improve emotional well-being during a vacation, such as guided mindfulness sessions. This falls under which term?

- A. Therapeutic recreation**
- B. Survey method
- C. Supporting products
- D. Sustainable tourism

Therapeutic recreation uses leisure activities deliberately to improve health and well-being, including emotional health. An activity like guided mindfulness during a vacation is aimed at reducing stress and boosting emotional balance through purposeful leisure, so it fits this term best. A survey method is about collecting information, not about enhancing well-being. Supporting products aren't about health-focused activities, and sustainable tourism concerns the overall long-term viability of travel and destination impact rather than individual well-being activities.

2. An individual traveler with a reservation, staying in a hospitality property for a maximum of 30 consecutive days.

- A. Transient guest**
- B. VFR travel
- C. Venturers
- D. Windjammer

Length of stay determines guest type in hospitality. An individual traveler who has a reservation and stays for a short period—up to 30 consecutive days—is categorized as a transient guest. This term highlights temporary occupancy rather than a long-term housing arrangement, which is why it fits the scenario. If the stay extended beyond 30 days, the guest would typically be considered long-stay or extended-stay, often with different pricing or arrangements. The other terms refer to travel purpose or unrelated concepts and do not describe stay length in a hotel context.

3. The term for the type of research aimed at solving a specific marketing problem, rather than general knowledge, is:

- A. Primary research**
- B. Secondary research
- C. Qualitative research
- D. Market research

Collecting new, original data to address a specific marketing problem is primary research. This approach is about gathering fresh information directly related to the decision you need to make, such as how customers respond to a new service or what factors influence purchase intent for a promotion. Because the data are created to answer a particular question, the results are tailored to that problem and decisions hinge on those findings. Secondary research, by contrast, uses existing information that was collected for other purposes, which may not fit the exact issue you're trying to solve. Market research is the broad field that includes both primary and secondary data collection and analysis, while qualitative research refers to a type of data collection that yields descriptive insights—often a part of primary research but not the defining purpose on its own.

4. A one- or multi-day event that presents products and services to attendees at a convention center is a

- A. Consumer show**
- B. Consolidator
- C. CVB
- D. Charter tour

In this context, a consumer show is an event open to the general public where exhibitors present products and services to attendees, typically taking place in a convention center and running for one or more days. This matches the description of a one- or multi-day gathering where vendors showcase offerings to a broad audience in a centralized venue. The other terms describe different ideas. A consolidator is a travel wholesaler that bundles inventory for resale, not an event. A CVB, or Convention and Visitors Bureau, is an organization that promotes a destination to attract meetings and tourism, not an event format. A charter tour is a pre-arranged group travel package, again not an event at a convention center.

5. What does the acronym QSR stand for?

- A. Quick-service restaurant (QSR)**
- B. Public relations
- C. Publicity
- D. Revenue per available room (RevPAR)

QSR stands for Quick-service restaurant, a term used in hospitality and foodservice to describe venues that emphasize fast preparation and quick service, often with counter service or drive-thru. This category distinguishes such places from full-service restaurants, which offer seated, waiter service, and from casual dining with a different service style. The other choices relate to public relations, publicity, or a hotel revenue metric, none of which define the acronym QSR.

6. Which term describes an airline network formed by a hub, or a large airport, connected to other smaller airports called spokes?

- A. Hub-and-spoke system**
- B. Incentive
- C. Indirect channel
- D. Informational interview

Think of how airline routes are organized around a central point. A hub-and-spoke system describes an airline network built around a central hub airport that connects to many smaller airports, the spokes. This setup concentrates passenger traffic at the hub, making it easier to connect travelers from numerous origins to a wide range of destinations with efficient scheduling and aircraft utilization. It also allows airlines to offer many more indirect connections through the hub than would be feasible with direct flights from every city to every other city. The other terms don't describe this kind of network design. An incentive is a motivating reward used to influence behavior, not a description of how flight routes are arranged. An indirect channel refers to a distribution path that includes intermediaries, which is about how products or services move to customers, not about airline routing structure. An informational interview is a research conversation used to gather career or market insights, not about how an airline network is organized.

7. What is a collection of work samples designed to highlight strengths, skills, and competencies?

A. Portfolio

B. Resume

C. Certificate

D. Profile

A portfolio is a curated collection of work samples that showcases your strengths, skills, and competencies. In hospitality and tourism, it might include menu designs, event plans, service scenarios, photos from events, guest feedback, training checklists, and other tangible records of your work. This kind of collection lets employers see concrete evidence of what you can do, not just what you say you can do. A resume, by contrast, is a concise summary of experience and qualifications; a certificate confirms completion of a course or program; a profile gives a broader online or professional snapshot. None of these assemble actual samples of work in one place the way a portfolio does, making the portfolio the best fit for highlighting capabilities.

8. A phone call or thank-you note from the interviewee to the interviewer after the interview takes place

A. Follow-up

B. Empowerment

C. Entry-level

D. Exemplary guest service

Post-interview communication by the candidate is a follow-up. This is the best term because sending a phone call or a thank-you note after the interview is a standard step in professional etiquette, aimed at thanking the interviewer, reinforcing interest in the position, and keeping you memorable as a candidate. It can also clarify next steps or reiterate key points from the discussion. The other terms refer to different ideas: empowerment is about giving employees decision-making authority, entry-level describes a job's starting level, and exemplary guest service refers to a high standard of service, not post-interview communication.

9. Which term describes a sailing vessel that allows passengers to sail privately and coordinate with a crew?

A. Windjammer

B. Venturers

C. VFR travel

D. Tour operator

Windjammer refers to a large sailing vessel designed for passenger voyages, where a crew handles the sailing and passengers can participate or coordinate with them for a private-ship experience. Historically, windjammers were cargo ships with tall rigs, but today many operate as passenger cruises that emphasize authentic sailing while guests work with the crew. The other terms don't fit because they describe people or organizations rather than a type of vessel (Venturers as people, VFR travel related to aviation rules, and a tour operator as a company that plans trips).

10. In hospitality metrics, ADR stands for which term?

- A. Average daily rate**
- B. Available daily revenue
- C. Actual daily rate
- D. Aggregate daily rating

Average Daily Rate is the term used here. It measures the average price paid for each room that is sold on a given day. You find it by dividing the total room revenue by the number of rooms sold that day. This metric focuses on pricing for rooms that actually traded hands, helping you gauge pricing effectiveness and revenue per sold room. To see how it fits with other metrics, ADR differs from RevPAR, which spreads revenue over all available rooms (whether sold or not). For example, if a hotel sells 60 rooms for \$150 each, the ADR is \$150. If the property has 100 rooms available, occupancy is 60%, and RevPAR would be $\$150 \times 0.60 = \90 . The other terms aren't standard metrics for this concept.

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Next Steps

Congratulations on reaching the final section of this guide. You've taken a meaningful step toward passing your certification exam and advancing your career.

As you continue preparing, remember that consistent practice, review, and self-reflection are key to success. Make time to revisit difficult topics, simulate exam conditions, and track your progress along the way.

If you need help, have suggestions, or want to share feedback, we'd love to hear from you. Reach out to our team at hello@examzify.com.

Or visit your dedicated course page for more study tools and resources:

<https://decahospitalityandtourismglossary.examzify.com>

We wish you the very best on your exam journey. You've got this!

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