

COLLEGE OF COMMUNICATION AND INFORMATION SCIENCES (C&IS) AMBASSADORS PRACTICE TEST (SAMPLE)

STUDY GUIDE



SAMPLE STUDY GUIDE WITH LIMITED QUESTIONS

VISIT US ONLINE FOR
THE FULL VERSION STUDY GUIDE

<https://commandinfosysambassadors.examzify.com>



Copyright © 2026 by Examzify - A Kaluba Technologies Inc. product.

ALL RIGHTS RESERVED.

No part of this book may be reproduced or transferred in any form or by any means, graphic, electronic, or mechanical, including photocopying, recording, web distribution, taping, or by any information storage retrieval system, without the written permission of the author.

Notice: Examzify makes every reasonable effort to obtain accurate, complete, and timely information about this product from reliable sources.

SAMPLE

Table of Contents

Copyright	1
Table of Contents	2
Introduction	3
How to Use This Guide	4
Questions	5
Answers	8
Explanations	10
Next Steps	15

SAMPLE

Introduction

Preparing for a certification exam can feel overwhelming, but with the right tools, it becomes an opportunity to build confidence, sharpen your skills, and move one step closer to your goals. At Examzify, we believe that effective exam preparation isn't just about memorization, it's about understanding the material, identifying knowledge gaps, and building the test-taking strategies that lead to success.

This guide was designed to help you do exactly that.

Whether you're preparing for a licensing exam, professional certification, or entry-level qualification, this book offers structured practice to reinforce key concepts. You'll find a wide range of multiple-choice questions, each followed by clear explanations to help you understand not just the right answer, but why it's correct.

The content in this guide is based on real-world exam objectives and aligned with the types of questions and topics commonly found on official tests. It's ideal for learners who want to:

- Practice answering questions under realistic conditions,
- Improve accuracy and speed,
- Review explanations to strengthen weak areas, and
- Approach the exam with greater confidence.

We recommend using this book not as a stand-alone study tool, but alongside other resources like flashcards, textbooks, or hands-on training. For best results, we recommend working through each question, reflecting on the explanation provided, and revisiting the topics that challenge you most.

Remember: successful test preparation isn't about getting every question right the first time, it's about learning from your mistakes and improving over time. Stay focused, trust the process, and know that every page you turn brings you closer to success.

Let's begin.

How to Use This Guide

This guide is designed to help you study more effectively and approach your exam with confidence. Whether you're reviewing for the first time or doing a final refresh, here's how to get the most out of your Examzify study guide:

1. Start with a Diagnostic Review

Skim through the questions to get a sense of what you know and what you need to focus on. Your goal is to identify knowledge gaps early.

2. Study in Short, Focused Sessions

Break your study time into manageable blocks (e.g. 30 – 45 minutes). Review a handful of questions, reflect on the explanations.

3. Learn from the Explanations

After answering a question, always read the explanation, even if you got it right. It reinforces key points, corrects misunderstandings, and teaches subtle distinctions between similar answers.

4. Track Your Progress

Use bookmarks or notes (if reading digitally) to mark difficult questions. Revisit these regularly and track improvements over time.

5. Simulate the Real Exam

Once you're comfortable, try taking a full set of questions without pausing. Set a timer and simulate test-day conditions to build confidence and time management skills.

6. Repeat and Review

Don't just study once, repetition builds retention. Re-attempt questions after a few days and revisit explanations to reinforce learning. Pair this guide with other Examzify tools like flashcards, and digital practice tests to strengthen your preparation across formats.

There's no single right way to study, but consistent, thoughtful effort always wins. Use this guide flexibly, adapt the tips above to fit your pace and learning style. You've got this!

Questions

SAMPLE

- 1. Who is the Advertising & Public Relations Chair for C&IS?**
 - A. Dr. Brooke McKeever
 - B. Dr. Michael Bruce
 - C. Dr. Josh Pederson
 - D. Dr. Jamie Naidoo

- 2. Cross-department collaboration for ambassadors yields which of the following benefits?**
 - A. Fewer resources and limited networks.
 - B. Broader networks and richer, more diverse content for events and communications.
 - C. Slower response times with no benefits.
 - D. Increased overhead with no gains.

- 3. Which tasks are typically associated with Public Relations?**
 - A. Software development and testing
 - B. Press releases, media relations, event planning, social media management
 - C. Facility maintenance and janitorial tasks
 - D. Financial auditing and tax reporting

- 4. Which statement best describes a benefit of credibility in ambassador content?**
 - A. It hides misinformation
 - B. It persuades audiences through fear
 - C. It builds trust and engagement with reliable sources
 - D. It relies on flashy graphics

- 5. How many graduate degrees does SLIS offer, and what are they?**
 - A. Two graduate degrees: MLIS and MFA in Book Arts
 - B. Four graduate degrees: MLIS, MFA in Book Arts, MSIS, MLS
 - C. One graduate degree: MLIS
 - D. Three graduate degrees: MLIS, MSLIS, MFA in Book Arts

- 6. How should sources be credited in campus news posts?**
- A. Omit sources
 - B. Use quotes without attribution
 - C. Cite sources with names and dates, provide links where appropriate, and use quotes with attribution
 - D. Cite sources only if asked
- 7. Mary Claire Vaughan earned an Emmy for which production?**
- A. Campus Chronicles
 - B. Robot Rampage
 - C. Junkyard Bots
 - D. Mechanical Mayhem
- 8. How does the campus library support ambassador activities?**
- A. Schedules campus events and handles registrations
 - B. Manages campus security during events
 - C. Offers catering for events
 - D. Provides research assistance, credible sources, and access to media resources for content creation
- 9. Which field lists educator, politician, publicist, campaign manager, and social worker as careers?**
- A. Communication & Culture
 - B. Communication Studies Careers
 - C. Communication Studies
 - D. Organizational Leadership
- 10. Which of the following is a PR Career Option?**
- A. News Anchor
 - B. Marketing Manager
 - C. Spokesperson, crisis manager, event manager, speechwriter, social media manager
 - D. Software Engineer

Answers

SAMPLE

1. A
2. B
3. B
4. C
5. A
6. C
7. C
8. D
9. B
10. C

SAMPLE

Explanations

SAMPLE

1. Who is the Advertising & Public Relations Chair for C&IS?

A. Dr. Brooke McKeever

B. Dr. Michael Bruce

C. Dr. Josh Pederson

D. Dr. Jamie Naidoo

This question tests knowledge of who currently leads the Advertising & Public Relations area within C&IS. The Advertising & Public Relations Chair is Dr. Brooke McKeever, who oversees curriculum development, faculty coordination, and program initiatives for that area, and represents it in college leadership discussions. The other names are faculty members in related fields or hold different leadership roles, not the chair for Advertising & Public Relations.

2. Cross-department collaboration for ambassadors yields which of the following benefits?

A. Fewer resources and limited networks.

B. Broader networks and richer, more diverse content for events and communications.

C. Slower response times with no benefits.

D. Increased overhead with no gains.

Cross-department collaboration expands networks and enriches content by bringing together diverse perspectives and resources. When ambassadors partner with teams across the campus, they tap into broader audiences, different areas of expertise, and more locations for events, as well as a wider range of voices and stories for communications. This natural synergy means events can include speakers from multiple departments, outreach channels can be cross-promoted, and messages can be tailored to resonate with varied audiences, resulting in more engaging and credible content. Fewer resources and limited networks doesn't reflect the reality of collaboration, which tends to broaden reach and pool assets. Slower response times with no benefits ignores how coordinated efforts can streamline decisions and speed up execution. Increased overhead with no gains contradicts the efficiencies and added value that come from sharing tasks and leveraging shared resources. The combination of wider networks and richer content is the clear outcome of cross-department collaboration.

3. Which tasks are typically associated with Public Relations?

A. Software development and testing

B. Press releases, media relations, event planning, social media management

C. Facility maintenance and janitorial tasks

D. Financial auditing and tax reporting

Public relations focuses on managing an organization's image and relationships through strategic communication with the public and the media. The tasks that fit this area include writing and distributing press releases to share news with journalists, building and maintaining relationships with media outlets, planning and coordinating events that generate positive publicity, and managing an organization's social media presence to engage audiences and monitor conversations. Collectively, these activities aim to shape perception, respond to public inquiries, and foster goodwill. In contrast, software development and testing belong to technology and product creation; facility maintenance and janitorial tasks belong to operations and facilities management; financial auditing and tax reporting belong to accounting and finance. Therefore, the set that includes press releases, media relations, event planning, and social media management aligns with typical Public Relations tasks.

4. Which statement best describes a benefit of credibility in ambassador content?

- A. It hides misinformation
- B. It persuades audiences through fear
- C. It builds trust and engagement with reliable sources**
- D. It relies on flashy graphics

Credibility in ambassador content matters because audiences judge messages by how trustworthy the source appears. When an ambassador is seen as honest, knowledgeable, and transparent about where information comes from, people are more likely to accept the message and engage with it—reading, sharing, or acting on it. This trust isn't just about being right once; it comes from consistently citing reliable data, acknowledging limits, and presenting information clearly. That trust naturally leads to higher engagement, since audiences feel confident that what they're seeing is reliable and worth their time. Hiding misinformation isn't a credible approach, and fear-based persuasion relies on emotion rather than trust, which can undermine long-term credibility. Flashy graphics might grab attention, but they don't by themselves establish reliability or ongoing engagement.

5. How many graduate degrees does SLIS offer, and what are they?

- A. Two graduate degrees: MLIS and MFA in Book Arts**
- B. Four graduate degrees: MLIS, MFA in Book Arts, MSIS, MLS
- C. One graduate degree: MLIS
- D. Three graduate degrees: MLIS, MSLIS, MFA in Book Arts

The question tests how many graduate degrees SLIS offers and what they are. SLIS offers two graduate degrees: the Master of Library and Information Science (MLIS) and the Master of Fine Arts in Book Arts (MFA in Book Arts). The MLIS is the standard professional credential for librarianship, focusing on information organization, research, management, and user services. The MFA in Book Arts is a studio-based program that blends bookmaking, design, and craft. This pairing reflects the program's offerings, with no additional graduate degrees listed by SLIS. Other options either include degrees not offered or suggest a different count.

6. How should sources be credited in campus news posts?

- A. Omit sources
- B. Use quotes without attribution
- C. Cite sources with names and dates, provide links where appropriate, and use quotes with attribution**
- D. Cite sources only if asked

In campus news posts, giving proper credit to sources is essential for transparency, accuracy, and ethical reporting. The best practice is to cite sources with names and dates, provide links where appropriate, and use quotes with attribution. Names and dates show who provided the information and when it was said, helping readers verify details; links make it easy to check the original material; quotes with attribution ensure the exact words are credited to the speaker, adding credibility and accountability. Omitting sources, using quotes without attribution, or citing only when asked undermine trust and can lead to questions about plagiarism or the reliability of the reporting.

7. Mary Claire Vaughan earned an Emmy for which production?

- A. Campus Chronicles
- B. Robot Rampage
- C. Junkyard Bots**
- D. Mechanical Mayhem

Emmy recognition comes from outstanding work in television, so this question tests your recall of which project earned Mary Claire Vaughan that award. Junkyard Bots is the production tied to Vaughan in the study materials as the Emmy-winning piece. It stands out because Emmys reward compelling storytelling, technical execution, and originality in a television project, and Junkyard Bots fits that profile relative to the other titles listed. The other productions—Campus Chronicles, Robot Rampage, and Mechanical Mayhem—aren't indicated as Emmy winners for Vaughan in the materials, so they're not the correct match.

8. How does the campus library support ambassador activities?

- A. Schedules campus events and handles registrations
- B. Manages campus security during events
- C. Offers catering for events
- D. Provides research assistance, credible sources, and access to media resources for content creation**

The main idea being tested is how the campus library supports ambassadors by providing research help, credible sources, and media resources for creating content. The library's research assistance helps ambassadors locate authoritative information, verify facts, and build well-sourced materials for outreach, campaigns, and posts. Access to databases, journals, and other vetted sources keeps communications accurate and trustworthy, which is crucial when representing the campus publicly. Having access to media resources—images, video clips, and other multimedia—enables ambassadors to craft engaging content and polished materials for various channels. In contrast, scheduling events and registrations, campus security, and catering are functions typically handled by other units such as events teams, safety, or dining services, not the library. So the library's role in supporting content creation through research help, credible sources, and media resources makes it the best fit.

9. Which field lists educator, politician, publicist, campaign manager, and social worker as careers?

- A. Communication & Culture
- B. Communication Studies Careers**
- C. Communication Studies
- D. Organizational Leadership

The idea being tested is recognizing which field name signals a ready-made list of career paths for someone studying communication. The careers listed—educator, politician, publicist, campaign manager, social worker—cover teaching, public service, public relations and messaging, campaign work, and social services. These are exactly the kinds of options you'd highlight if you have a page or section detailing careers in a specific discipline, which is why the field labeled "Communication Studies Careers" fits best. The other field names point to broader areas—such as the discipline itself, cultural contexts, or leadership roles—without signaling a dedicated catalog of these specific career paths.

10. Which of the following is a PR Career Option?

- A. News Anchor
- B. Marketing Manager
- C. Spokesperson, crisis manager, event manager, speechwriter, social media manager
- D. Software Engineer

Public relations careers center on shaping public perception and managing communication between an organization and its audiences. The set of roles listed—spokesperson, crisis manager, event manager, speechwriter, and social media manager—fit this focus because they all involve crafting messages, maintaining a positive image, and handling how the organization speaks to the public and the media. A spokesperson represents the organization to the press; a crisis manager protects or repair the reputation during negative events; an event manager uses gatherings to create favorable visibility; a speechwriter tailors messages for leadership to communicate clearly and persuasively; and a social media manager shapes the online voice and engages with audiences to build relationships. These are all core PR activities that revolve around reputation, messaging, and relationships, rather than producing content for sales (marketing) or creating technology (engineering) or delivering news as a reporter (journalism). News anchors focus on presenting news, marketing managers drive product campaigns, and software engineers develop technical systems, so they're not PR roles.

Next Steps

Congratulations on reaching the final section of this guide. You've taken a meaningful step toward passing your certification exam and advancing your career.

As you continue preparing, remember that consistent practice, review, and self-reflection are key to success. Make time to revisit difficult topics, simulate exam conditions, and track your progress along the way.

If you need help, have suggestions, or want to share feedback, we'd love to hear from you. Reach out to our team at hello@examzify.com.

Or visit your dedicated course page for more study tools and resources:

<https://commandinfosysambassadors.examzify.com>

We wish you the very best on your exam journey. You've got this!

SAMPLE