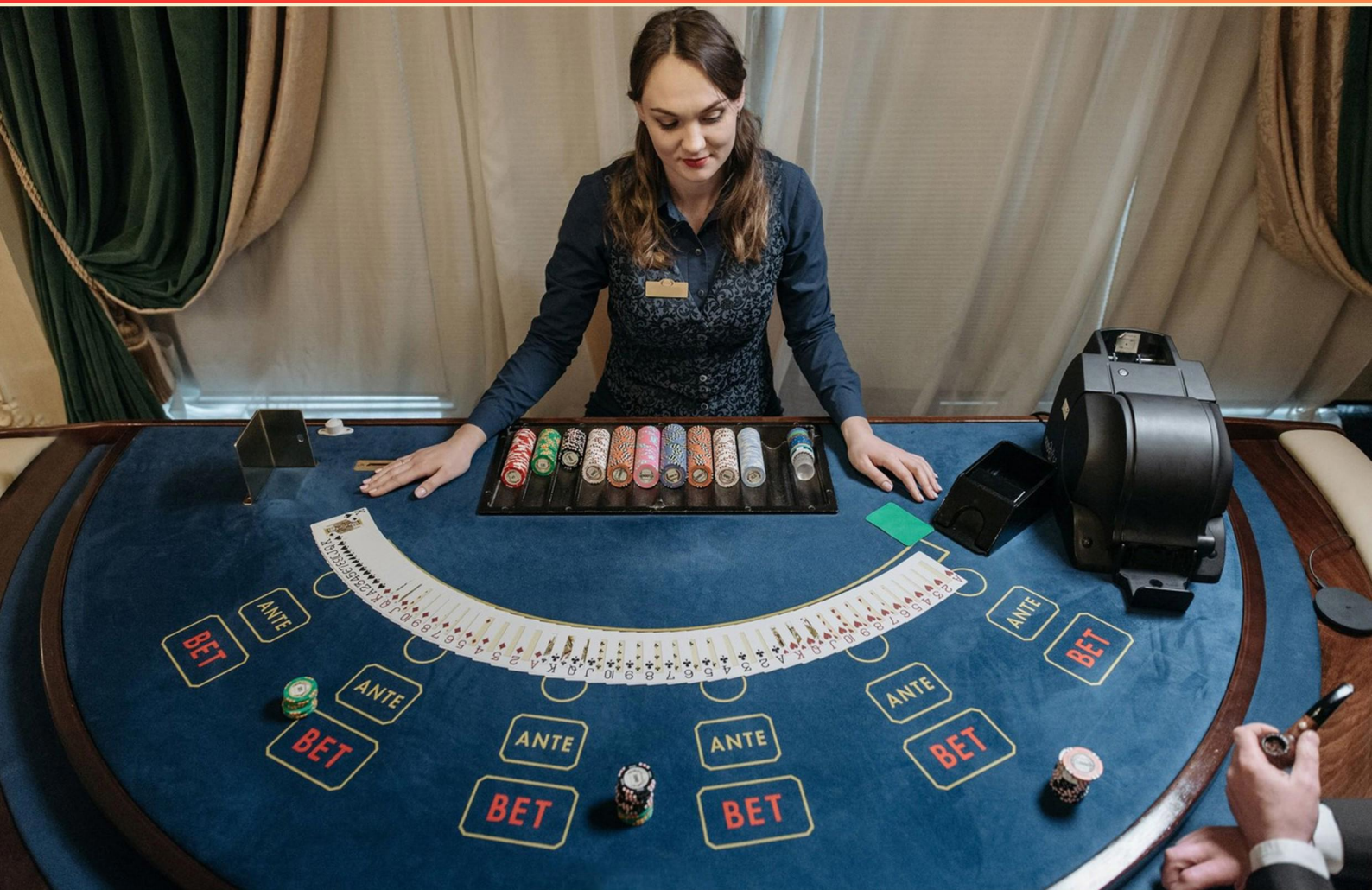


ACS BEZIQUE EVENTS PRACTICE TEST (SAMPLE)

STUDY GUIDE



SAMPLE STUDY GUIDE WITH LIMITED QUESTIONS

VISIT US ONLINE FOR
THE FULL VERSION STUDY GUIDE

<https://acsbeziqueeevents.examzify.com>



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Introduction

Preparing for a certification exam can feel overwhelming, but with the right tools, it becomes an opportunity to build confidence, sharpen your skills, and move one step closer to your goals. At Examzify, we believe that effective exam preparation isn't just about memorization, it's about understanding the material, identifying knowledge gaps, and building the test-taking strategies that lead to success.

This guide was designed to help you do exactly that.

Whether you're preparing for a licensing exam, professional certification, or entry-level qualification, this book offers structured practice to reinforce key concepts. You'll find a wide range of multiple-choice questions, each followed by clear explanations to help you understand not just the right answer, but why it's correct.

The content in this guide is based on real-world exam objectives and aligned with the types of questions and topics commonly found on official tests. It's ideal for learners who want to:

- Practice answering questions under realistic conditions,
- Improve accuracy and speed,
- Review explanations to strengthen weak areas, and
- Approach the exam with greater confidence.

We recommend using this book not as a stand-alone study tool, but alongside other resources like flashcards, textbooks, or hands-on training. For best results, we recommend working through each question, reflecting on the explanation provided, and revisiting the topics that challenge you most.

Remember: successful test preparation isn't about getting every question right the first time, it's about learning from your mistakes and improving over time. Stay focused, trust the process, and know that every page you turn brings you closer to success.

Let's begin.

How to Use This Guide

This guide is designed to help you study more effectively and approach your exam with confidence. Whether you're reviewing for the first time or doing a final refresh, here's how to get the most out of your Examzify study guide:

1. Start with a Diagnostic Review

Skim through the questions to get a sense of what you know and what you need to focus on. Your goal is to identify knowledge gaps early.

2. Study in Short, Focused Sessions

Break your study time into manageable blocks (e.g. 30 – 45 minutes). Review a handful of questions, reflect on the explanations.

3. Learn from the Explanations

After answering a question, always read the explanation, even if you got it right. It reinforces key points, corrects misunderstandings, and teaches subtle distinctions between similar answers.

4. Track Your Progress

Use bookmarks or notes (if reading digitally) to mark difficult questions. Revisit these regularly and track improvements over time.

5. Simulate the Real Exam

Once you're comfortable, try taking a full set of questions without pausing. Set a timer and simulate test-day conditions to build confidence and time management skills.

6. Repeat and Review

Don't just study once, repetition builds retention. Re-attempt questions after a few days and revisit explanations to reinforce learning. Pair this guide with other Examzify tools like flashcards, and digital practice tests to strengthen your preparation across formats.

There's no single right way to study, but consistent, thoughtful effort always wins. Use this guide flexibly, adapt the tips above to fit your pace and learning style. You've got this!

Questions

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- 1. What was sponsorship revenue in 2025?**
 - A. £30.8 million
 - B. £18.0 million
 - C. £6.1 million
 - D. £7.5 million
- 2. Which single activity has the largest time allocation?**
 - A. 15 minutes
 - B. 20 minutes
 - C. 30 minutes
 - D. 10 minutes
- 3. How does a catalyst affect activation energy and the temperature dependence of the rate constant, according to the Arrhenius equation?**
 - A. The catalyst lowers the activation energy, but decreases k .
 - B. The catalyst changes only the pre-exponential factor A .
 - C. The catalyst lowers the activation energy, increasing k .
 - D. The catalyst has no effect on E_a or k .
- 4. What is the purpose of a buffer and why does pH remain relatively constant upon addition of small amounts of strong acid or base?**
 - A. Buffer resists pH change by neutralizing added acid or base via conjugate pairs; pH remains near pK_a as described by Henderson-Hasselbalch
 - B. Buffer only works at the exact pH value of the solution and cannot buffer outside that
 - C. Buffer raises pH by consuming base but not acid
 - D. Buffer prevents any change in hydrogen ion activity regardless of amount added
- 5. What is the sum of all non-writing tasks?**
 - A. 30 minutes
 - B. 40 minutes
 - C. 50 minutes
 - D. 45 minutes

- 6. When did Monique Duval join Bezique as Finance Director?**
- A. June 2022
 - B. August 2020
 - C. December 2023
 - D. August 2021
- 7. Which statement best describes Bezique's TTH division acquisition?**
- A. In 2017, formed a joint venture to grow the TTH division
 - B. In 2016, acquired a fully solvent TTH firm as a precursor
 - C. In 2017, acquired trade and assets of Gingzing, a poorly-run TTH event company that had gone into liquidation
 - D. By internal development of the TTH portfolio with no acquisitions
- 8. What was the total number of visitors at Bezique events in 2025?**
- A. 149,468 total visitors
 - B. 150,000 total visitors
 - C. 140,000 total visitors
 - D. 160,000 total visitors
- 9. Bezique's cash position at 30 June 2025 was what amount?**
- A. £1.7 million
 - B. £1.4 million
 - C. £2.0 million
 - D. £1.9 million
- 10. After the acquisition attempt, what happened to Dolphini?**
- A. Met projections and thrived
 - B. Fell short of projections due to overpricing, technical issues, sector restrictions; resold for £0.9m
 - C. Increased to £2m value
 - D. Became industry leader

Answers

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1. B
2. C
3. C
4. A
5. D
6. D
7. C
8. A
9. A
10. B

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Explanations

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1. What was sponsorship revenue in 2025?

- A. £30.8 million
- B. £18.0 million**
- C. £6.1 million
- D. £7.5 million

Sponsorship revenue is the income a company earns from sponsors in exchange for branding, exposure, or naming rights. To find the amount for a specific year, you look at the income statement or the notes where revenue is broken down by source. For 2025, the sponsorship line shows £18.0 million, which is why that figure is the correct one. The other numbers correspond to different revenue streams or different years, so they don't match the sponsorship category for 2025. If you ever doubt, double-check the year and the revenue-by-source breakdown in the notes.

2. Which single activity has the largest time allocation?

- A. 15 minutes
- B. 20 minutes
- C. 30 minutes**
- D. 10 minutes

The key idea is to identify the largest value among a set of numbers. Compare the given times: 15 minutes, 20 minutes, 30 minutes, and 10 minutes. 30 minutes is greater than all the others, so the activity with 30 minutes is the one that has the largest time allocation. The other options are shorter (15, 20, and 10 minutes), so they don't match the largest allocation.

3. How does a catalyst affect activation energy and the temperature dependence of the rate constant, according to the Arrhenius equation?

- A. The catalyst lowers the activation energy, but decreases k .
- B. The catalyst changes only the pre-exponential factor A .
- C. The catalyst lowers the activation energy, increasing k .**
- D. The catalyst has no effect on E_a or k .

In the Arrhenius view, the rate constant is $k = A \exp(-E_a/RT)$. A catalyst provides an alternative pathway with a lower activation energy E_a . Because the exponent becomes less negative when E_a is smaller, the exponential factor increases, so the rate constant k is larger at any given temperature. Regarding temperature dependence, the slope of a plot of $\ln k$ versus $1/T$ is $-E_a/R$. Lowering E_a reduces the magnitude of this slope, meaning k becomes less sensitive to temperature changes. So the catalyst not only increases k by lowering E_a , but also makes the temperature dependence weaker. While some catalysts can affect the pre-exponential factor A , the typical and most direct description is that E_a is lowered, leading to a higher k and diminished temperature sensitivity.

4. What is the purpose of a buffer and why does pH remain relatively constant upon addition of small amounts of strong acid or base?

- A. Buffer resists pH change by neutralizing added acid or base via conjugate pairs; pH remains near pKa as described by Henderson-Hasselbalch
- B. Buffer only works at the exact pH value of the solution and cannot buffer outside that
- C. Buffer raises pH by consuming base but not acid
- D. Buffer prevents any change in hydrogen ion activity regardless of amount added

A buffer works by using a conjugate acid–base pair to neutralize added acid or base. When a small amount of strong acid is added, the conjugate base (A^-) in the buffer reacts with the extra H^+ to form the weak acid (HA): $A^- + H^+ \rightarrow HA$. This removes some of the added protons, so the pH rises only a little. When a small amount of strong base is added, the weak acid (HA) donates a proton to the hydroxide: $OH^- + HA \rightarrow H_2O + A^-$, forming more of the conjugate base and again limiting the pH change. The Henderson–Hasselbalch expression $pH = pK_a + \log([A^-]/[HA])$ shows why the pH stays near the pK_a : small additions shift the ratio $[A^-]/[HA]$ only slightly, keeping pH in a narrow range around the pK_a (the buffer range). A few caveats: buffers have finite capacity, so large additions can overwhelm them and cause bigger pH changes; and buffers don't fix pH absolutely or provide resistance in one direction only.

5. What is the sum of all non-writing tasks?

- A. 30 minutes
- B. 40 minutes
- C. 50 minutes
- D. 45 minutes

To solve this, identify every task that is not writing and add up the time for each of those tasks. The question asks for the total time spent on non-writing activities, so you include all non-writing items and exclude any writing tasks. The final sum represents the combined duration of all non-writing tasks. In this problem, the durations of those non-writing tasks add up to 45 minutes, so 45 minutes is the correct total. If you arrive at a different number, it would mean either some non-writing tasks were left out or a writing task was counted by mistake.

6. When did Monique Duval join Bezique as Finance Director?

- A. June 2022
- B. August 2020
- C. December 2023
- D. August 2021

This question tests your ability to recall a specific date from the material about Bezique's leadership. Monique Duval joined Bezique as Finance Director in August 2021. That exact date is the one stated in the source to mark the start of her tenure, so it matches the documented timeline. The other dates would place the appointment at different times and don't align with what the material reports, which is why August 2021 is the correct choice. If you skim the text or a company bio, you should find the joining date stated precisely as August 2021, anchoring her role in the company's recent history.

7. Which statement best describes Bezique's TTH division acquisition?

- A. In 2017, formed a joint venture to grow the TTH division
- B. In 2016, acquired a fully solvent TTH firm as a precursor
- C. In 2017, acquired trade and assets of Gingzing, a poorly-run TTH event company that had gone into liquidation**
- D. By internal development of the TTH portfolio with no acquisitions

Asset-based expansion from a distressed seller. When a target is in liquidation and has been poorly run, acquiring its trade and assets lets a buyer grab valuable contracts, client relationships, equipment, and IP without inheriting ongoing liabilities or past management problems. The statement describes Bezique's TTH division purchasing the trade and assets of Gingzing, a poorly-run TTH event company that had gone into liquidation—a classic move to quickly integrate tangible assets and market presence while avoiding the baggage of the failed operation. This differs from forming a joint venture, which would involve ongoing shared control; buying a solvent firm, which would come with different costs and liabilities; or pursuing internal development, which doesn't involve an acquisition at all.

8. What was the total number of visitors at Bezique events in 2025?

- A. 149,468 total visitors**
- B. 150,000 total visitors
- C. 140,000 total visitors
- D. 160,000 total visitors

Total visitors are found by adding up everyone who attended all Bezique events in 2025. When you sum every event's attendee count shown in the data, you get 149,468. That exact total matches the recorded counts, so it's the correct figure. The other options would require either adding too many or too few attendees compared to what the data show (for example, 150,000 is 532 more than the actual total, 140,000 is 9,468 less, and 160,000 is 10,532 more).

9. Bezique's cash position at 30 June 2025 was what amount?

- A. £1.7 million**
- B. £1.4 million
- C. £2.0 million
- D. £1.9 million

Cash position is the amount of liquid resources available at a specific date. It represents cash and cash equivalents shown on the balance sheet and includes cash in hand, cash at bank, and other very short-term, highly liquid investments that are readily convertible to known amounts of cash. Bank overdrafts, if they exist and are part of the same financing arrangement, are treated as a deduction from that liquid pool when calculating net cash. To determine Bezique's cash position at 30 June 2025, you look at the ending balance of cash and cash equivalents reported for that date. In this scenario, the ending balance is £1.7 million, which reflects the actual liquid resources Bezique could access immediately on that date. Other options would imply either including funds that aren't readily available (like longer-term investments or restricted cash) or omitting part of what should be considered cash and cash equivalents, so they wouldn't align with the balance sheet's reported cash figure.

10. After the acquisition attempt, what happened to Dolphini?

- A. Met projections and thrived
- B. Fell short of projections due to overpricing, technical issues, sector restrictions; resold for £0.9m**
- C. Increased to £2m value
- D. Became industry leader

After an acquisition attempt, the outcome hinges on whether the buyer can realize the anticipated value from the deal. When a buyer overpays, runs into technical hurdles, and faces sector or regulatory constraints that limit growth, the expected synergies often fail to materialize. Those combined challenges typically lead to value erosion and, in many cases, the asset is sold off at a much lower price, signaling an impairment. In this scenario, Dolphini didn't meet projections because of overpricing, technical issues, and sector restrictions. Those factors prevented the expected benefits from materializing, and Dolphini was resold for £0.9m, reflecting the reduced value and the lesson that overpaying and underestimating execution risks can dramatically shrink post-acquisition returns.

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Next Steps

Congratulations on reaching the final section of this guide. You've taken a meaningful step toward passing your certification exam and advancing your career.

As you continue preparing, remember that consistent practice, review, and self-reflection are key to success. Make time to revisit difficult topics, simulate exam conditions, and track your progress along the way.

If you need help, have suggestions, or want to share feedback, we'd love to hear from you. Reach out to our team at hello@examzify.com.

Or visit your dedicated course page for more study tools and resources:

<https://acsbeziqeevents.examzify.com>

We wish you the very best on your exam journey. You've got this!

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